“Before we begin I need to inform you that the computers in this row are not working and some of the passwords are not being accepted by all the computers.”
iclicker

How to use—

• Gets students involved
• Tests understanding
• Allows for real opinions
• Attendance function

Other

• Prepared slides vs. polling
• Buy vs. borrow
Test Yourself #1

Two people see the same thing at the same time yet interpret it differently. Where do the factors that operate to shape their dissimilar perceptions reside?

A = the perceiver
B = the target
C = the timing
D = the context
E = the situation
Problem #5

- A town is served by two hospitals. Approximately 45 babies are born in the larger hospital and 15 babies are born in the smaller hospital each day.

- About 50% of all babies are boys but the exact percentage varies from day to day.

- For a period of one year, each hospital recorded the days in which more than 60% of the babies were boys.

Q: Which hospital do you think recorded more such days? <Click in>

A = The larger hospital  B = The smaller hospital

C = About the same
Improving Perceptual Accuracy - Exercise

A = 90-100%
B = 70-80%
C = 50-60%
D = 30-40%
E = 0-20%
Computers in the Classroom

- Set a computer policy
- Pros and cons

“Keep your eyes on your own monitor, and don’t e-mail anyone.”
Using Videos

- **How to use**—case or application example
- Integration/Playback (*Real Player, DVD, Videolinks, Embedded*)
- Length
- Content
- Sources
- Age of video
- Added value
- Copyright issues
Thank You

“There aren’t any icons to click. It’s a chalk board.”

schroth@haas.berkeley.edu