Program Overview

Business school is about developing you as a leader and teaching you fundamental business concepts. But the Berkeley MBA Program goes beyond that to offer you a special set of leadership skills that are extremely valuable in the global marketplace.

You will learn to become an innovative leader. Berkeley-Haas is uniquely positioned to deliver such leaders.

A General Management Education

Your Haas education is anchored in the fundamentals of general management, including the latest theories of and best practices in business – from accounting and finance to marketing and strategy. You learn to lead and manage an enterprise as a whole.

- A Rigorous Curriculum
- Faculty Experts
- A Deeper Understanding

A Leader Archetype in Sync with the Times

The goal of the Berkeley MBA Program is to develop you as an innovative leader. And a unique aspect of the Berkeley MBA innovative leadership approach is the conscious use of Haas School culture to shape how and what you learn

- An Innovative Leader
- A Supportive Culture and Environment

[Back to top]