

Managing Your Career

Explorers, Switchers
Advancers, Entrepreneurs



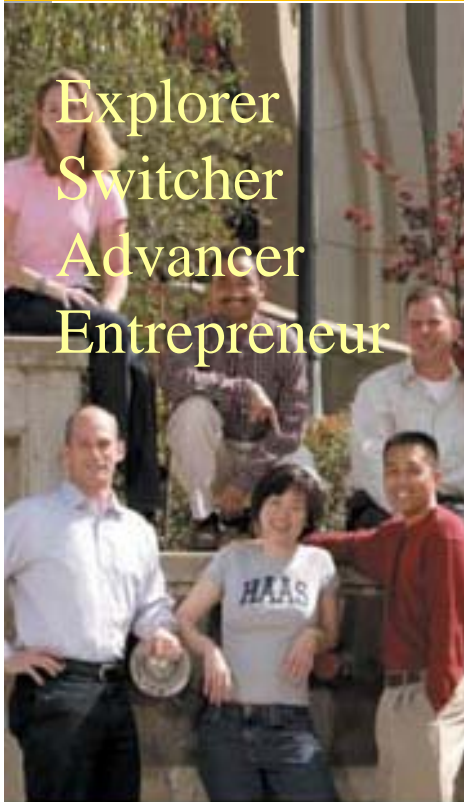
University of California
Berkeley
Haas School of Business

Explorer
Switcher
Advancer
Entrepreneur



Agenda

- Evaluate
- Explore & Research
- Prepare
- Perform
- Q & A



Explorer
Switcher
Advancer
Entrepreneur

Now that you have been in the Program almost a year...

What do you want to do next?

Progress/Advance

- in your current company
- or, in a similar role and different company

To switch both

- function and industry

Undecided?



EVALUATE



Explorer
Switcher
Advancer
Entrepreneur

EVALUATE



**Career
Leader**

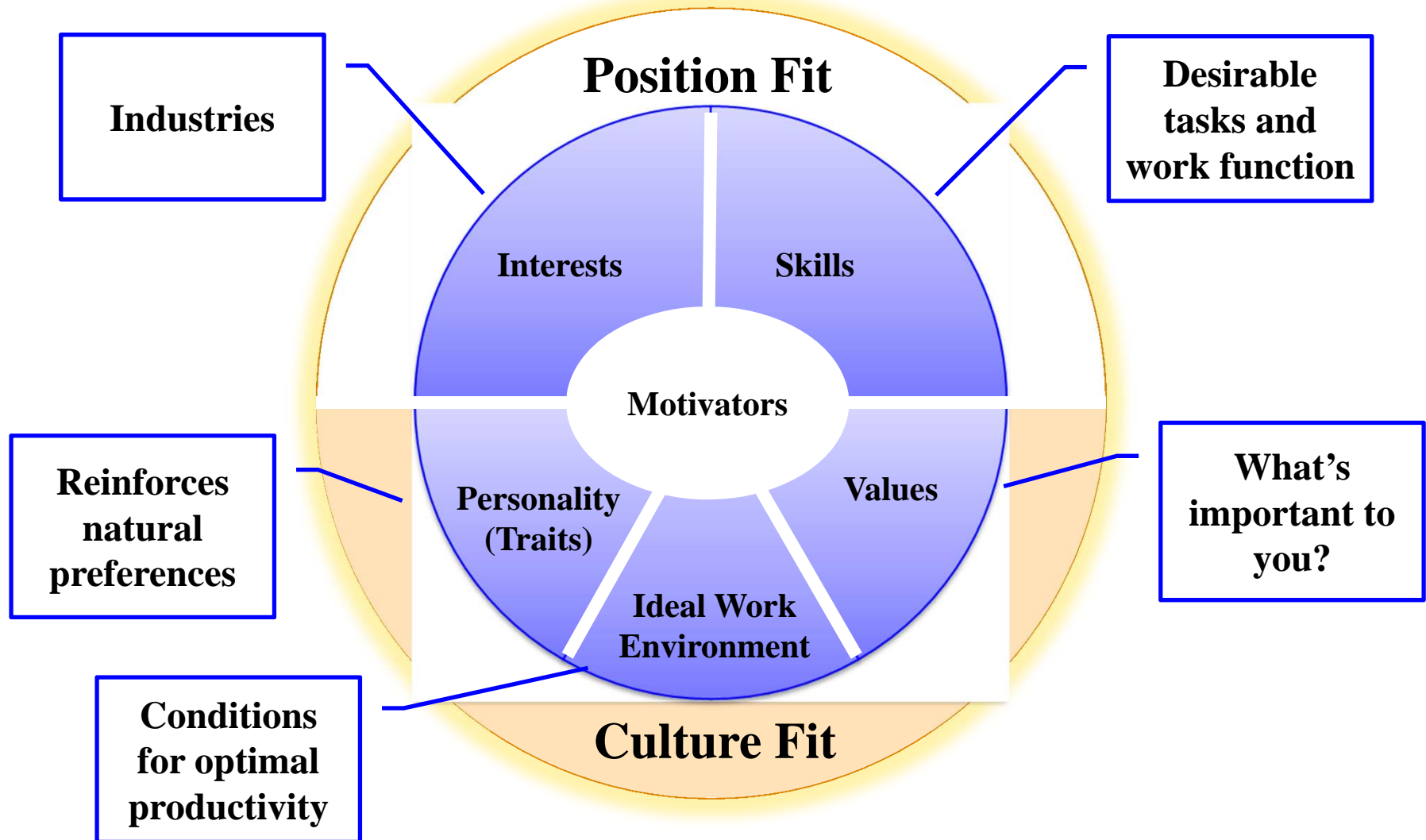
MBTI

**Quick
Quizzes**

**Make an
Appointment
with a Career
Advisor**



Career Assessment Framework



EXPLORE & RESEARCH

Explorer
Switcher
Advancer
Entrepreneur

Due Diligence

EXPLORE & RESEARCH

Goals:

Learn/explore
Get Focused
Build rapport
Circulate name
Plant a seed



Vault Guide
Long Library
Company
Websites
Recent News
CareerNet
Job Boards
SimplyHired.com

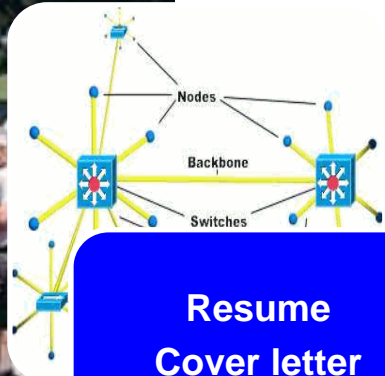
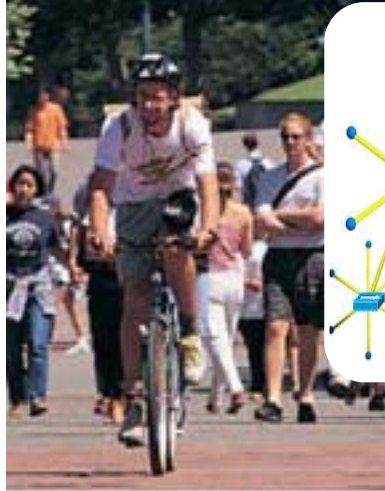


Info Sessions w/
Peer Coaches
Alumni
Colleagues
Classmates

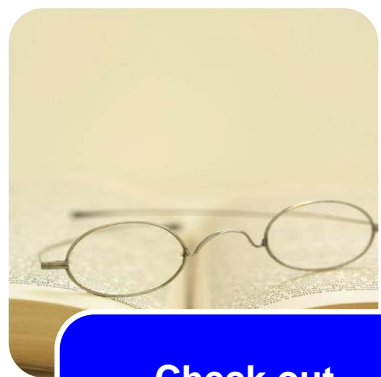


PREPARE

Explorer
Switcher
Advancer
Entrepreneur



Resume
Cover letter
LinkedIn
Business Cards
Your story



Check out
Comparable
Salary
Mock Interviews
Behavioral &
Case



Build
A Marketing
Plan
Or
A Business Plan

Focus and Brand

PREPARE

What is your story?

PREPARE

PRIOR
EXPERIENCE

+

MBA

=

NEW
BRAND



PERFORM

GO! PERFORM



Fill in the gaps
by:

Take
Electives

Volunteer
Projects
Competitions
Paid/
Unpaid
Internships

Join
Professional
groups in
the
Community
Campus
clubs

Check out the
Centers
&
Institutions

Network
Network
Network

STUDENT PROJECTS – IN THE BUSINESS COMMUNITY

Haas students who wish to find opportunities in the business and non-profit sectors that match their interests and their needs for class projects.

https://submit.haas.berkeley.edu/student_projects/Listings.aspx



Course Electives



Explorer
Switcher
Advancer
Entrepreneur

CAREER FIELDS

- Useful Courses for Every Career Path
- Consulting - Management or Strategy
- Investment Banking
- Corporate Financial Analysis
- Human Resource Management
- Consumer Marketing and Brand Management
Technology Marketing & Product Management
- General Management
- Real Estate
- Entrepreneurship
- Operations
- <http://www.haas.berkeley.edu/EWMBA/edupath.html>





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Sign up for programs specific to your needs in

[CAREERNET](#)

Workshops, Webinars

Appointments: Day, Evening or Saturday

Check the calendar in campus groups

Check out: the [RESOURCES](#) link

located on your CareerNet home page



**“If you don’t have a dream,
how are you going to have a
dream come true?”**

Walt Disney

Questions?

careers@haas.berkeley.edu

510) 642-8124

We are here all summer to meet by phone or in person

SAVE THE DATES:

Is OCR Right for You? 4/11

Experience Hire Career Fair 5/24

Careers in Finance 6/15

OCR Bootcamp 6/24

Careers in Consulting 6/29



Pat
DeMasters

John
Morel

Jeanne
Lew

Luke
Kreinberg

Jeanne
Rich

Shana
Makos