

January 7, 2009

Daniel Garcias
University Relations Recruiter
Blue Shield of California
d.garcias@blueshieldca.com

Dear Daniel,

On behalf of the Haas School of Business, thank you so much for Blue Shield's participation in this year's Healthcare Conference. We look forward to working with you for this annual event. Please see below for an invoice of Blue Shield's sponsorship of the Healthcare Conference. Details include the invoice number, sponsorship amount and information regarding tax identification number.

Invoice Number: HC_2009_0106 (STUDENT LEADERS – Assign a letter prefix for your club's invoices and then put date information to generate a unique invoice number)

Sponsorship Amount: \$5000

Walter A. Haas School of Business 501(c)(3) Tax ID Number:

You will receive a letter at a later time indicating our tax identification number and your total gift to the Haas Annual Fund. If you need the Tax ID number or a copy of the UC Regents W-9 form before payment is made, please contact Kate Blumberg at 510-642-6134 or at blumberg@haas.berkeley.edu.

Event: Haas Business of Health Care Conference

Date/Location: February 7, 2009, 8:00AM-5:30PM

Participants: 350-400 attendees anticipated: 40-50% Students, 25-30% Alumni, 25-30% Industry Professionals

Please make payment out to UC Regents (Under memo, please indicate Healthcare Conference) and send to:

Attn: Kate Blumberg
Walter A. Haas School of Business
University of California, Berkeley
430 Student Services Bldg
Berkeley, CA 94720-1900

If you have any questions or need additional information, please contact me directly at Elsie Katchui
elsie_katchui@mba.berkeley.edu

Thanks very much,

Elsie