

Sample Target List with Contacts

COMPANY	FIRM CONTACT	FIRM CONTACT EMAIL	HAAS CONTACT	SPONSOR LEVEL	NOTES
Nike	Mbali Jones, MBA 2004 / Leadership Development	mbali@nike.com	Karen, WIL Marketing	Seeking Bronze Sponsor (\$1,000)	Karen to email, cc Maria to follow up. 2008 sponsor
Ms. Magazine	?	?	Maria, Haas WIL President	Seeking In- Kind Donations (free subscriptions for Panel Speakers)	Maria to look on Haas@Cal for any alumni at Ms. Magazine
Bank of America	Allison Greyson, Recruiting Director	a_greyson@bofa.com	Lisa Feldman, CSO	Seeking Gold Sponsor (\$5,000)	Lisa to e-mail BofA recruiter, cc' Maria and Brett
Luna Bar	Sam Dunn, Product Manager	sdunn@luna.net	Solmaz, WIL Fundraising Chair	Seeking In- Kind Donations of Luna Bars for conference	Last year they said they'd sponsor in 2009! (please 'cc Maria on e-mail)
Google	Rajiv Sinha, MBA 99/Senior Engineer	rsinha@google.com	Karen, WIL Marketing	Karen to email/call Rajiv	