The MBAA Mission...

“To engage with and serve the student community by enriching the academic, social and professional experiences of the Haas students of today and tomorrow.”

Our Values...

- **Accountability**
  - “Communicate and ensure a comprehensive understanding of the motivations and alternatives associated with every decision we make”

- **Initiative**
  - “Take action with an eye toward the future”

- **Integration**
  - “Honor the voice of the student body by maintaining a collective leadership vision”

- **Efficiency**
  - “Make the most of the time that we have to support each other and succeed together”

2007 Goal

- To build a sustainable yet flexible MBAA structure that both incorporates our current classes’ values and anticipates the demands of forthcoming classes and the future environment
The MBAA Executive Team...

President
Cliff Dank

Vice Presidents
Sandra Schrauf
Academics
Kathy Barris
Admissions
Lindsay Grimm
Alumni
Jeff Loman
Careers
Tanya Kaminsky
Clubs
Emily Walling
Communications
Luke Dunnington
Community
Otto Williams
Diversity
Jeff Ford
Finance
Maiken Moeller-Hansen
International
Newton Cheng
Social
Michael Badalov
Technology
Message from The President

Dear Classmates,

In this, our Annual Report to the school, you will hear from each of the officers who endeavored to serve your interests as a member of the 2007 MBA Association. This is the second annual report of its kind and it represents another item on a list of innovations that the MBAA has employed to bring better service to you.

It has been a tremendous pleasure and great privilege to work with the outstanding group of Vice Presidents that you elected. The members of our team have accomplished amazing feats, both individually and collectively as a group. I have organized a few of these highlights below as they align with our overall goals:

**Goal #1: Improve quality of student life and student services**
- Co-developed and rolled-out Haas Virtual Interview Coaching program and Interview Questions Database with CSO
- Collaborated with HCS to test and roll-out Microsoft Exchange Server migration to enable better calendaring options
- Secured funds and renovated MBA Lounge to provide pleasant working atmosphere
- Initiated Excel Exhibits pilot to save students from manual transfer of financial statements and other data for case analysis
- Introduced new student leader training sessions for club leaders
- Participated in administration focus groups to strongly encourage the adoption of better event management and calendaring systems

**Goal #2: Promote and build a stronger Haas community**
- Initiated Laptop Fund to support students whose laptops were stolen ($1,000 raised)
- Raised a record $70,000 for Haas for Students
- Revamped Haas New Student Mentorship Program
- Engaged in significant outreach to the Evening Weekend MBA program (creating optional MBAA membership to enable EW MBA participation in clubs and inclusion in grade disclosure vote), conveying value of Haas ethos, especially in recruiting arena
- Introduced new events to increase integration and appreciation of our international community
- Offered new info-sharing lunches and mixers with other graduate programs

**Goal #3: Strengthen the Haas brand and reputation**
- Initiated Case Competition and Business Plan information collection to more actively examine cases of students "Leading through Innovation"
- Drastically increased (nearly doubled) corporate sponsorships to increase Haas' exposure to potential employers
- Provided over $10,000 in case competition subsidies for students representing Haas
- Secured hosting rights for 2008 Graduate Business Conference (Haas' student body president currently serving as acting president of this organization of international MBA student leaders)

I hope this report provides additional clarity and transparency into the operations we have undertaken in 2007 to maximize the Berkeley MBA experience for all of us. We had a great time working with, serving and representing you!

Sincerely,
Cliff Dank - President
Cliff Dank, President

Only now, after a year as your President, can I finally answer the question: “What is it that you actually DO?” That said, because such a small percentage of the job is centered on specific initiatives, it is more difficult to explain with precision than many of the VP positions.

With that in mind, I will do my best to provide an overview of what I have done with the tremendous trust and responsibility you have bestowed upon me as your President. In addition, I will provide some examples of specific initiatives I helped create or develop. To describe my role accurately, I will use my own version of Jeff Boortz’s “Three C’s” framework.

Cheerleader. I worked with fellow Officers and with the Administration to advocate on your behalf and to make sure you received all the services to which you were entitled. For example, I lobbied on your behalf both to create a new clubroom in the face of increasing demands for common club space, and I secured a $25,000 contribution from Dean Campbell to renovate the existing MBA lounge.

Collaborator. I brought students and groups together to execute on strategic visions. Examples of this vary from general efforts like revising the club leadership event in order to foster greater communication between clubs, to specific initiatives like gathering financial support in the wake of the laptop thefts. In addition, I worked with Tanya and the entire MBAA to draft a new EW MBA club membership policy, as well as several other policies we hope will set the groundwork for years to come.

Communicator. I spoke on your behalf to the Dean, to Faculty, and to Administrators. I welcomed admits and new students and told them why I thought Haas was special. And to those of you who contacted me with your ideas or concerns, I did my best to advocate ardently on your behalf and provide you with detailed status reports on my efforts.

All of this said, the best thing about my role was working with the VP’s on all of the abovementioned initiatives while getting to know so many of you better and trying to contribute to the amazing momentum we have as a school and as a student body. I want to thank you sincerely for the opportunity – I will always cherish the experience.

President Responsibilities:

- Organize, coordinate, and support MBAA Officers
- Represent student needs and concerns in regular interactions with the Dean, the MBA Program Office, the Academic Program Committee, and at Faculty Department Meetings
- Coordinate and oversee student elections, Dis-O-Week Chairs, Student Commencement Speaker, Service & Leadership Awards, Cohort Reps, and new MBAA officers
- Maintain and enforce MBAA policies for organization membership, fees, benefits, and special causes
Learning and knowledge-building comes in many forms at Haas, and our formal classroom education is a key component of the MBA experience. I have really valued the opportunity to continue my formal education this year and have learned a lot from my classmates and teammates. I’ve had the chance to learn from some fantastic professors at Haas, and from the Faculty Award nominations you submitted - you have all have had some amazing classes as well. Working with the MBAA, the faculty, and administration, I sought to facilitate opportunities to enhance the academic experience this year through several channels:

- Excel Exhibits Pilot: Launched pilot program to have Excel versions of case exhibits and tables uploaded to study.net for core courses when available for posting. Saves you data entry time and lets you focus on analysis and preparation for your cases.

- Student Faculty Lunch Program: Over two-thirds of the classes of 2008 and 2009 have been to at least one faculty lunch.

- Course Evaluation Database: Over 75% of you spent time and energy providing your feedback on your elective classes for the benefits of future generations of Haas students- and many of you used this tool when shopping your electives for bidding.

- O-Week changes: Worked with orientation team and administration to incorporate training on UC Berkeley academic ethics and guidelines for incoming classes; and worked with MBA program committee to design recommendations for code of conduct signature sheets on exams.

It was my pleasure to serve the Haas community this year and to incorporate some of your great ideas and suggestions into the Haas academic program. Thank you for all your support.
Throughout the past year, I often bragged to my fellow MBAA VP’s that I had the best job of the group. While many of their accomplishments and efforts seemed unnoticed and were largely immeasurable, I had almost instant gratification for the work I did – namely, the impressive Class of 2009 (see next page)!

Having personal contact with nearly every newly admitted student provided me with all the motivation I needed to keep on keepin’ on. I was proud to represent Haas to the prospective student body, and along with the Admissions Office and the Haas Student Ambassadors, we continued the tremendous momentum Haas has built over the past few years.

Several key accomplishments achieved during my tenure as VP Admissions include:

- Improved communication surrounding admissions initiatives and events through a new standardized “MBAA Admissions Alert” email
- Increased the effectiveness of the Haas New Student Mentorship by matching every admitted student with a current student mentor
  - Facilitated communication between mentor and mentee in the event of uncertainty regarding pairing(s)
- Proactively reached out to the prospective student community in certain influential online channels
- Partnered with other student leaders to examine diversity initiatives and develop strategies to reach out to diverse applicant populations

Additionally, my primary initiative this fall was to examine the successes and failures of the Haas New Student Mentorship Program and formulate a new strategy for the program going forward. With the creation of the Mentor Program Committee and a new policy around mentor pairing, this program will be more effective than ever before in welcoming new students to Berkeley and facilitating the integration of first and second year students going forward.

I was pleased to bring a personal touch to the often impersonal Admissions process, and it was an honor to have been “Aunt Kathy” to the Class of 2009. I hope you feel my leadership and efforts over the past year were representative of our unique Haas culture!
### Full Time MBA Class Profile: Class of 2009

<table>
<thead>
<tr>
<th><strong>Applications Received</strong></th>
<th>3,276</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Enrolled Students</strong></td>
<td>239</td>
</tr>
<tr>
<td><strong>Women</strong></td>
<td>31%</td>
</tr>
<tr>
<td><strong>Minority Students</strong></td>
<td>34%</td>
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<tr>
<td><strong>International Students</strong></td>
<td>39%</td>
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<tr>
<td><strong>Countries Represented</strong></td>
<td>34</td>
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<td><strong>Median Age at Enrollment</strong></td>
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<tr>
<td><strong>Age Range</strong></td>
<td>23-40</td>
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<tr>
<td><strong>Median Years of Post-University Work Experience</strong></td>
<td>5 years</td>
</tr>
<tr>
<td><strong>Average GMAT</strong></td>
<td>710</td>
</tr>
<tr>
<td><strong>Range of Middle 80%</strong></td>
<td>660-760</td>
</tr>
<tr>
<td><strong>Average Undergraduate GPA</strong></td>
<td>3.57</td>
</tr>
<tr>
<td><strong>Range of Middle 80%</strong></td>
<td>3.25-3.83</td>
</tr>
</tbody>
</table>

#### Previous Degrees

- **Bachelor’s**: 100%
- **Master’s**: 19%
- **Ph.D.**: 2%
- **Law**: 1%

#### Selected Undergraduate Majors

- **Engineering**: 26%
- **Business**: 22%
- **Economics**: 19%
- **Social Sciences**: 10%
- **Computer Sciences**: 8%
- **Humanities**: 6%
- **Natural Sciences**: 5%
- **Other**: 4%

#### Previous Industries

- **Consulting**: 22%
- **Financial Services**: 13%
- **High Technology/Electronics**: 12%
- **Consumer Products**: 6%
- **Banking**: 5%
- **Computer-Related Services**: 4%
- **Government**: 4%
- **Entertainment**: 3%
- **Medical Products/Devices**: 3%
- **Not-for-Profit**: 3%
- **Real Estate**: 3%
- **Telecommunications**: 3%
- **Accounting**: 2%
- **Aerospace**: 2%
- **Health Services**: 2%
- **Retail**: 2%
- **Other**: 11%

*Class of 2009 as of August 15, 2007*
Lindsay Grimm, VP Alumni

Being in the service of the current student body – as well as all of those who came before us – made me realize how important connections are at a place like Haas. Our ties to one another are strong while we are here, but to keep Haas a thriving, dynamic place, those ties need to endure over time.

There is much more that we can do in the area of alumni-student connections, many of which are not possible during a single MBAA term. We are lucky to have the support of our counterparts in the administration, and that is what made the following initiatives and projects so successful:

- Emphasized and communicated the importance of coordination between the student clubs and the corporate and foundation giving offices
- Connected club leaders and other classmates to the Alumni Relations office to guide them on events involving alumni guests or speakers
- Planned and executed the second annual Evening of Networking in San Francisco. Over 300 people attended the event – including industry minglers (alumni), alumni guests and student guests.
- Communicated alumni events to the student body (e.g. Dreyer’s event, Menlo Circus networking night, Gap event, Homecoming tailgate)
- Examined new ways for students and alumni to interact now and in the future; offered suggestions for improvements to Haas@Cal, the online alumni database
- Chaired the Lifelong Connections campaign for the Class of 2008; set strategic direction and goals for the campaign and led a committee of 15-20 classmates

VP Alumni Responsibilities

- Liaison between the Haas alumni, the Haas Alumni Office and the MBA student body
- Evaluate ways to increase the quality and quantity of alumni interaction with MBA students
- Lead the Lifelong Connections campaign for the Class of 2008
- Market selected Alumni Office events to the MBA student body to ensure strong participation
- Assist in securing alumni participation in student-run events, using the Alumni Office as needed
Jeff Loman, VP Careers

Given that the career search is one of the most important facets of our time here at Haas, I thought that it was essential that the student body get the most out of tools, resources, and advising from our career services office. In this role, I wanted to support you all and take the initiative to make any necessary improvements to help us get the jobs that we want.

Overall, I’ve had a fantastic experience and I’ve thoroughly enjoyed the position. I gained great relationships with the other MBAA officers and CSO staff, and I was able to accomplish most of the objectives that I initially set out to do:

- Designed, developed, and launched the Haas Job Interview Database which allows students to view past interview questions that were submitted by fellow Haas classmates. Please contribute at: www.haasvirtualcoaching.com

- Helped design the Virtual Interview Coaching application that helps students prepare interview responses to commonly asked questions anytime and anywhere using streaming video

- Spearheaded an important policy change to include Evening and Weekend students in the vote for non-grade disclosure in order to increase its awareness during on-campus recruiting

- Reinforced professionalism during company presentations to both Full-Time and Evening and Weekend students

- Provided input on content for the Career Management Conference, Launch Your Off-Campus Job Search Symposium, and other CSO programs

- Ensured budget for career treks and conferences was distributed to as many professional clubs and students as possible

- Organized the professionalism skit during Orientation Week

It’s been a phenomenal year. I wish the best for my Haas classmates and I hope my contributions have made a sustainable impact. Thanks again for the opportunity.

VP of Careers Responsibilities

- Serve as liaison between the CSO, student body, and the MBAA

- Manage budget to support the career related activities of students and professional clubs

- Continuously improve the career search process from both a logistical and content perspective

- Educate students on the wealth of services available
The diversity and high level of activity of clubs at Haas differentiated this school from others for me, as well as for many of our classmates. Club affiliation exposes us to new ideas and people, gives us an opportunity to learn new skills and allows us to grow as leaders. My goal for this position was to facilitate the autonomous club operations, while assisting clubs with improving coordination and leveraging scarce resources.

Working with the MBAA, club leaders and MBA Program Office, I sought to facilitate club operations by making several improvements this year:

- Solicited club presidents’ opinions on membership policies for Evening/Weekend MBA and non-Haas students
- Implemented an improved MBAA membership process for non-Full Time MBA students
- Partnered with Evening/Weekend MBAA and Program Office to assist clubs in reaching out to Evening/Weekend and Berkeley/Columbia students
- Coordinated a series of Club Fairs for Evening/Weekend and Berkeley/Columbia MBA students
- Organized publication of Corporate Sponsorship Guide to be distributed to recruiters and potential sponsors
- Facilitated Best Practices Fundraising Roundtable with Office of Corporate Relations
- Organized Leadership Summit and Goals Sharing Session for club presidents
- Administered updates to Student Group section of Student Resource Guide publication to be distributed to Haas admits
- Improved club room for short-term storage needs
- Promoted organization of new clubs and special interest groups, including General Management & Strategy Club, Haas Rugby Club, Triathlon Interest Group

I greatly enjoyed working with you throughout the year. Thank you for this opportunity and best of luck in the future.

**VP Clubs Responsibilities**

- Serve as liaison between clubs, the MBAA and administration
- Coordinate student clubs, assist club leaders with funding, logistics of event planning and other types of support
- Develop strategic direction of club activities, such as target number of clubs, the role of clubs at Haas
- Ensure continuity in club activities and structure between years
- Market club activities as part of the Haas "package"
Publicizing the many activities and events that Haas students, clubs and programs have hosted over the past year has given me a whole new appreciation for “The Berkeley MBA”.

For me, seeing the breadth and diversity of opportunities constantly offered on campus reinforces how fortunate we are to be offered so many opportunities to learn and extend ourselves during our time at Haas.

Working with the MBAA and Haas Marketing & Communications, I sought to facilitate information-sharing by making several improvements this year:

- Reorganized MBA Alert to make events easier for students to review and digest.
- Supported testing of Outlook calendaring for Exchange server migration.
- Improved and clarified publicity guidelines for MBAA website, creating easy-to-follow steps and resources. Also made sure that publicity guidelines were consistent across different MBA program sites. (http://www.haas.berkeley.edu/MBA/student/publicity-tips.html).
- Organized and administered “Student Life” and “Case Competition/Biz Plan” surveys to gauge student preferences and to have concrete evidence of students “leading through innovation”.
  - 2008 MBAA will roll-out Case Competition/BizPlan page on website to track student participation and performance.
- Examined calendaring options and participated in IT focus groups to voice student concerns (improving and integrating calendaring is currently a slow-moving process)
- Selected and led task force to recommend candidates for 2008 commencement speaker to Dean Campbell (this year’s speaker is double Haas alum Bengt Baron, CEO of V&S Group, parent company of Absolut).

It was my pleasure to serve the Haas community this year. Best wishes for future success!

Emily Walling, VP Communications

VP Communications Responsibilities

- MBA Alert Editor
- Liaison to Haas’ Marketing and Communications office
- Advise on and help build Haas “Leading Through Innovation” brand
- Run cohort elections & MBAA elections
- Lead commencement speaker committee
- Work with VP Technology to improve communications abilities at Haas
- Prepare MBAA Annual Report
Luke Dunnington, VP Community

Taking a new approach to building community at Haas has presented many challenges but created a great deal of satisfaction as the term of this administration came to a close. I took office with the goal of better integrating Haas within the greater graduate school community at Berkeley, a goal which proved to be more complex than anticipated. I also set out to build the Haas for Students donor base with events outside of Haas and with corporate donations.

Working with the other MBAA officers to resolve program-wide issues proved to be a rewarding series dialogues, debates, and ultimately well thought out decisions that improved our program. It was a pleasure to be a part of this process and to experience many of the inner workings of the school.

In coordination with the MBAA and volunteers, I sought to facilitate both community involvement and integration with other schools and with other Haas programs through:

- Formation of a Board of Directors for the Haas for Students fund.
- Initiated tailgates during the fall of ’06 and ’07 to create a sense of community around the Cal football season. Incorporated students from the E/W and Columbia Executive program into the events. Initiated the Annual Haas for Students Chili Cook Off Competition. All proceeds benefited Haas for Students.
- Expanded the Haas for Students fundraising efforts to focus on awareness events, corporate donations, and to reach a fundraising total of over $70,000. Awarded twelve Fellowships for a total of $63,599 within the class of ’08 to students working for non-profits during their summer internships.
- Planned three community volunteer events during the spring at AVC. Due to poor attendance, launched a fall survey of the student body to assess interest in such projects.
- Planned and executed two mixer BBQs to facilitate sharing of ideas and experiences between BERC, GSVC, and B-plan members and other graduate programs. Total attendance 320.
- Initiated an informal lunch program to mix Haas students from other graduate programs who share common professional interest, but saw limited participation.

VP Community Responsibilities
- Manage the Haas for Students fund
- Facilitate integration with the greater UCB community
- Promote community service projects
- Compile Community Fellows hours
Otto Williams, VP Diversity

I took this job to ensure that Haas MBA students do not miss out on the incredibly unique opportunity to experience the diverse backgrounds and perspectives that everyone brings to the program.

I have truly enjoyed enabling this experience through sponsorship of various cultural awareness activities like the LAHBA carnival, black history month celebration and Diwali festival.

In addition, it has been a great experience organizing forums for the open exchange of diverse viewpoints and opinions on various topics and issues that include arranged marriages, the effects of prop 209 on minority admissions, Gay in the business community, and America’s role in international politics.

My biggest accomplishment in office was the successful planning and execution the 3rd Annual Haas Diversity in Business Conference: “Powering Innovation through Diversity”.

The 2007 conference explored the role of diversity in innovation and drew attendance from nearly 300 students and professionals.

The keynote speech was delivered by Fred Reid, CEO of Virgin America; and unique insights on the subject of diversity and innovation were offered by senior executive panelists from top multinational companies. It was a truly remarkable forum for students and professionals to engage in deep dialogue and share innovative ideas on building diverse organizations and utilizing diverse talent to more effectively pursue organizational goals.

The success of the conference, which serves as a solid foundation for future diversity conferences, was marked by an exceptional marketing effort that brought great awareness and record turnout to the annual event; in addition, an unmatched fundraising effort attracted strong commitments from sponsors that include: Johnson & Johnson, JP Morgan, KPMG, PwC, Google, Clorox, Safeway, Deloitte, Protiviti, CNET and Wells Fargo.

A final accomplishment during my term was working with the Full Time and Evening Weekend MBAs to ensure the continuity of the Black Business Student Association.

It has been a pleasure serving you. Go Bears!

VP Diversity Responsibilities

- Work with Haas student organizations and affinity groups to promote awareness and inclusion
- Serve as student liaison to the Dean’s diversity committee that works on recommendations to improve diversity at Haas
- Facilitate diversity-related events & activities
- Support diversity recruiting activities, such as a phone-a-thon, personalized emails, etc.
- Work with o-week chairs to plan and organize the o-week diversity workshop
- Plan and execute the Haas Diversity in Business Conference
Jeff Ford, VP Finance

When I came into office my desire was not to be noticed, at least for anything related to my standard VP of Finance roles. It may sound odd for a so-called “student leader” to aim to fly below the radar. But my goals were simple:

1. Ensure students received their payments from the MBAA within at least two weeks from the date of submission
2. Get clubs the money from sponsors as quickly as possible
3. Always find a way to fund the great initiatives that the students and my fellow officers wanted to undertake

I believed that not being noticed for my routine work was a sign that I was doing the day to day activities that I was elected to do. And besides, it freed me up to get noticed for other, not so routine activities which have been well documented in Haas Week.

So how did I do? You all will have to be the judge of that but in 2007 the MBAA acted as a clearinghouse for more than $1 million for the Haas clubs. We wrote over a thousand checks to students, vendors, distinguished guests and our beloved university. We funded case competitions, cultural events, speakers, holiday parties, consumption functions, conferences, club activities, and improvements to the MBA Lounge.

Your money was pooled together to provide extracurricular opportunities for students, faculty and guests to come together and develop our sense of community in social, professional and academic settings.

My role consisted of many behind the scenes activities. I had the opportunity over the summer to clean out every locker from the class of 2007 so the class of 2009 did not show up on day one to wine, beer, bras, text books, and one unclaimed plunger (true story, someone got it to fit in a suit locker). I rearranged the MBAAs finances and was able to use our positive net working capital to place $50,000 in a CD to earn a higher rate of return.

My favorite part of the job was working with my fellow officers on their initiatives and getting involved where needed to make sure they were a success. I greatly appreciated the opportunity to represent you as a class and I know the MBAA will be in great hands with my VP Finance successor Trey Clark.
Maiken Moeller-Hansen, VP International

Working with the International Students at Haas is a privilege as it means being a part of the lives of 180 exceptional people who all have wonderful stories to tell and experiences to share. It has been my pleasure this year to try to streamline all the thoughts, ideas, energy and activities of this vibrant community into something that we as, International Haas students could all proudly stand behind:

- International Super Saturday(s) Participation
- Days @ Haas Participation (Labha Consumption Function!)
- Spring Potluck
- Orientation Week Activities
- Exchange Student Welcome Activities
- Accent Reduction and Visa Workshops
- Fall Potluck
- Career Management Conference Workshops
- Oktoberfest Consumption Function
- Diwali Consumption Function
- Thanksgiving Matching
- Holidays Around the World Consumption Function
- International applicant & admit information, e-mails, chats, counseling

None of this would have been possible without the commitment and dedication of the International Student body: My heartfelt thanks and sincere best wishes for the future go out to all of you!

VP International Responsibilities

- Represent the needs and concerns of the international community at Haas
- Facilitate communication between the career office and the international community
- Provide enhanced support for logistical matters ranging from settling in to the US to legal issues during and after the end of school
Newton Cheng, VP Social

Man, what a year. I must admit, there were a few times when you might’ve found me lying in a fetal position amongst the smelly, empty kegs in the club room, clutching a handful of problem sets covered with check-minuses, and asking myself, “What the hell did I get myself into?” However, the incredible memories and friends I’ve gained have made it all worthwhile. I will attempt to type this without using the word “rewarding”.

As VP Social, I strived to help all members of the Haas student body feel like they belonged to this community, mainly through social events. While I enjoyed planning events prior to coming to Haas, I never organized events on the scale that the role required. However, I feel that I succeeded because of my strong commitment to serving my fellow classmates, and my desire to push my limits.

During my term, I had the following high level goals:

- Increase the amount of corporate sponsorship for social events
- Leverage the talents of my classmates to increase the quality and quantity of social events
- Increase social mixing outside of the full-time Haas MBA program.

I feel that I was very successful on the first two goals, but only somewhat successful on the third. I hope my successor will continue to make progress on this goal.

Specifically, I achieved the following:

- Greatly increased the amount of corporate sponsorship for consumptions functions
- Worked with fellow classmates to increase the scale and quality of Haas social events
- Created clear and consistent guidelines for social funding that meet the needs of students and the administration
- Increased the attendance of End of Fall A party, Holiday Party, and the Walk-Off by >50%
- Built relationships with local breweries and beer distributors to reduce cost of events
- Turned the weekly Social Alert into my personal blog, which for some reason increased readership

Coming to Haas, I knew I wanted to make a big contribution to our community, and hopefully add something positive to the experiences of each of my classmates. I’m very grateful to have received the opportunity to do so through my role as VP Social.
One of the great joys in having a position on the MBAA was the fact that I was able to work closely both with the Haas Computing Services Office (HCS) as well as with the MBAA Program Office. The VP of Technology position has been very challenging, but I have definitely enjoyed the responsibilities and challenges that came along with my tenure.

In directly working with the above-mentioned organizations, I was able to contribute to the MBAA in the following ways this year:

- Supported the ongoing Outlook Exchange (email system) migration and calendaring programs.
- Assisted in finding a vendor for the new Event Planning/Management system.
- Assisted in finding a vendor for the new Course Management system.
- Worked to clean up and improve the standards behind the MBA Student websites. ([http://www.haas.berkeley.edu/mba/student/index.html](http://www.haas.berkeley.edu/mba/student/index.html))
- Continued to support fellow MBAA officers and Club leaders in their ongoing technology-related demands.
- Continued to work with first year cohort technology representatives to ensure that the voice of the student body was heard during the weekly HCS meetings.

My goal in running for a VP position and joining the MBAA was to work with a dynamic and highly motivated group of individuals and to continue the drive for improvements to our already wonderful MBA program. I was very happy to serve as your VP of Technology and thank you for having given me this great opportunity.
# MBAA Association Statement of Operations
## 2007 Term

### INCOME

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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Full-time Dues</td>
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<tr>
<td>E/W Dues</td>
<td>$2,565.00</td>
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<td>Surplus From Past Administration</td>
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<td>Interest Income</td>
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<td><strong>Total Income</strong></td>
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### EXPENSES

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>Disorientation Week Expenses</td>
<td>($15,500.00)</td>
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</table>

#### President
- Leadership Conference: ($1,975.05)
- MBAA Retreat/Officer Training: ($1,975.96)
- Miscellaneous: ($5,791.10)
- **Subtotal President**: ($9,742.11)

#### VP Academic
- Faculty Lunches: ($1,216.00)
- Other: ($265.00)
- **Subtotal VP Academic**: ($2,067.65)

#### VP Alumni
- LLC Pledge / Events: ($3,203.87)
- Other: ($505.28)
- **Subtotal VP Alumni**: ($3,709.15)

#### VP Careers
- Career Treks: ($8,850.00)
- Class Holiday Gifts: ($976.15)
- Other: ($150.00)
- **Subtotal VP Careers**: ($9,976.15)
<table>
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<tr>
<th>VP Clubs</th>
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<tr>
<td>Misc Club Funding</td>
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<td>Base Club Funding</td>
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<td>Conference Sponsorship</td>
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<td>Non-Itemized Expenses</td>
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<td>Class T-shirts</td>
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<td>Haas For Students</td>
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From Your 2007 MBAA Officers...Thank You!