Cementing our position as one of the country’s most competitive business schools takes the strength of partnership and community. Thanks to the donors listed on these pages, who helped bring our state-of-the-art facility to fruition, Berkeley Haas will evolve new approaches to business education. We’ll also have the country’s greenest academic building (see p. 12).

Connie & Kevin Chou Hall is completely student focused—there are no offices, just spaces for instruction and collaboration. With flexible classrooms and technology to support digital education, Chou Hall nurtures cutting-edge learning modes and environments—both on campus and online. The building also allows for new initiatives, like our undergraduate Management, Entrepreneurship, & Technology (M.E.T.) program in collaboration with Berkeley’s College of Engineering. M.E.T. is part of our “science in business” vision that will lead to more interdisciplinary, dual-degrees programs at the graduate and undergraduate levels.

The interior design, set around the central staircase in the Lisa and Douglas Goldman Atrium, encourages people to engage and collaborate with one another.
Founding Donors Led the Way

The $60 million Chou Hall was 100 percent privately funded by alumni and friends—just like the original Haas campus. Several founding donors (one of whom prefers to be anonymous) were instrumental in ensuring its construction.
Deloitte Foundation Classroom
Our gold-level Deloitte donors listed below helped fund the first-floor classroom accommodating 140 students. In all, 231 Deloitte employees raised over $3 million since 2004, making theirs the largest corporate gift to the building.

Anonymous
Ken & Joni Avery
Doug & Robin Barton
Heidi & Josh Barmin
Hannah Caine & Family
Rob & Gail (Fletcher) Crawford
Jim Davis
Sam & Laurie Doolittle
Kerry Francis
Guy & Betty Fujimoto
Rita & Clarence Houghton
Mike & Deede Huffman
George Kelly
George & Janet Kels
In Honor of Jennifer Kemp
Scott & Vidi Kemp
Mark & Ann Kenyon
Mark & Shawn Kender
Christopher & Marjorie Lee
Doug & Hisa McEachern Family
Katherine McElroy
Anna Mok in honor of Lau Sok Han Mok
Jim & Bonnie Mountain
Lisa Nicolini
Larri & Lynn Odland
Eric R. & Barbara Fanning Roberts
Jack & Jodie Russi Family
Sandra & Ted Shirai
Jerome P. Solari
Mary & Peter Swentzel
Tim & Ann van Oppen
Larry and Robyn Varellas

Over the past 20 years, enrollment at Berkeley Haas has nearly doubled to more than 2,300 undergraduate and graduate students in seven degree programs. Chou Hall increases the Haas School’s space by a third. Alumni gifts allowed us to build an environment that engages the minds of future business leaders, with tiered and flexible classrooms, AV-equipped meeting rooms, and ample breakout spaces. All classrooms are equipped for video capture live streaming or recorded with cameras that follow the speaker and audio/video teleconferencing.

First Floor
1. Lisa and Douglas Goldman Atrium
2. Building accessible by Mel and Shira Bacharach
3. Bradley and Susan Shuster
4. Deloitte Foundation Classroom
5. In Mem of Max Herzog by A Herzog
6. Griffis and Ellen Dale
7. Ted and Jackson Freese
8. David C. C. Cheung by Gladis & Thomas H. Cheung
9. Temak Ulatowski Classroom
10. Yisheh Kwang Wu Family Wall

Second Floor
1. Lisa and Douglas Goldman Atrium
2. Robert G. O’Donnell Courtyard
3. Jim and Stephanie Gamble Creekbed and Garden
4. Cafe Think
5. Liz De Soto and Melissa Hild
6. Howard and Pat Lu Kang
7. Yang Bien-Jou and Chen Kang-ji (by Rong Lu)
8. Barbara & Gerson Bakar Classroom

Chou Hall is designed for interaction—among students, faculty, alumni, and top business leaders and thinkers, a vibrant atmosphere for catalyzing inspired collaborations.
The courtyard entrance, spanning a dry creek bed, marks the location of Strawberry Creek, an important campus landmark. The creek, too deep to expose, now runs through two underground culverts on either side of the building, connecting back up next to the Women’s Faculty Club just west of Chou Hall.
Chou Hall owes its existence to the support of the strong Berkeley Haas network, including the donors listed here. It creates a space that will continue to foster these important connections.

Lead architect Cathy Simon, of Perkins+Will, who taught for many years at UC Berkeley and designed Haas Robert G. O’Donnell Courtyard, created Chou Hall with 24,300 square feet of exterior windows so that our vibrant, intellectual energy could be seen day and night. Additionally, all floors have balconies, enhancing the view and connection to the Bay Area.

“Chou Hall is designed to encourage community, both within Haas and within the greater community that surrounds us,” says Dean Rich Lyons, BS 82. “Overlooking the San Francisco Bay Area from our magnificent event space gives you a sense of perspective of the innovation ecosystem of which Haas is a part.”

Windows of Opportunity

Kurt Billick
Thomas W. Barden
Edean C. Calian
Barbara J. Desoer & Marc J. Desoer
Laurel M. & Samuel J. Doolittle
Gap Inc.
Constance B. Moore & Roger D. Greer
Betty & William A. Heier
Judith D. & Clifford H. Higginson
Ted Janus & Kathleen Kelly Janus
Thomas M. Jutebock
Janice E. Bohman & Eric J. Keller
Jennifer S. Khanna
Nancy Lerner
Melissa F. Raphaely
John S. Riccitiello
Robina Riccitiello
Margaret N. Roberts & Drew L. Roberts
Joyce I. & Theodore J. Saenger
Rowena L. Singer & Marc E. Singer
Patti L. & David A. Stadlin

An atmosphere of creative energy pervades Chou Hall. Some 17,000 square feet of writeable surfaces, including whiteboards, writeable paint, and glass, invites ingenuity.
Connie & Kevin Chou Hall is on track to be the country’s greenest academic building. The building’s Zero-Waste initiative—a first for this nation’s business schools—aims to divert 90 percent of waste from landfills and achieve Zero-Waste certification by summer 2018. The effort is led by a group of staff and students from Haas and the College of Natural Resources.

Part of the building faces campus and the city and part engages with nature and poetic redwoods, a nod to UC Berkeley’s rich duality of an urban campus surrounded by natural beauty. Some have even likened Spieker Forum (shown right) to a tree house.

Setting a New Standard

Designed to be 40 percent more energy- and water-efficient than similar buildings, Chou Hall is also the first academic building in the country designed for both LEED (Leadership in Energy and Environmental Design) Platinum and WELL certifications, the latter a designation reflecting a focus on user health and well-being.

Green and wellness features of the building were supported by donations from Marcella & Stuart N. Bernstein, BS ’86.
Thanks to Rich Lyons, BS 82, for his extraordinary vision and leadership as Berkeley Haas dean from 2008–2018.

Connie & Kevin Chou Hall

**Developer:** Partnership for Haas Preeminence  
**Architects:** Perkins+Will  
**General Contractor:** Vance Brown Builders

**Photos:** Noah Berger, Jim Block, Karl Nielsen, Blake Marvin, and Dan Williams

Printed on 30%+ post-consumer recycled paper.