Family Business Management

Most of the world's businesses, large, medium, and small are family owned or family controlled. They range in size from the local pizzeria and grocery store to Gucci, Toyota, Cargill and other giants.

Family Business Management is now an elective in virtually every one of the top rated business schools.

Students whose families have businesses take this course to answer questions such as:
Should I go into the family business? If so, when, and at what level? Who should be my mentor? If I choose not to go into the family business, how can I say "no" to my father?

Students are trying to decide whether or not to go into a family owned or controlled business. What are the pros and cons?

Students going into consulting take the course because the bulk of their clients will be family owned or operated businesses, and they want to understand them better.

Students going into private wealth management, asset management, mergers and acquisitions take the course because the bulk of their clients will be from family businesses and they want to understand them.

This highly interactive course is limited to 31 students. Consists of Harvard cases, textbook, guest speakers from the fields of psychology, family therapy, and family businesses. The professor has taught this course at the Stern Business School of NYU for ten years and has now brought it to Haas. Students in the past have noted that this course requires more work than the average business school course but they feel it is well worth it. We also have fun in the class so bring your sense of humor to class :-)

As you may have already gathered, we're family-owned and operated.