UGBA-196: SPRING 2009
Personal Financial Management
2 Units: Letter grade or P/NP option
(Open to all UCB juniors and seniors)

UGBA 196 004: Wednesdays 2-4pm F320 CN 08720
OR
UGBA 196 005: Wednesdays 4-6pm F320 CN 08400

Lecturer: Fred Selinger, Senior Managing Director of Corporate Finance and Business Consulting at Sutter Securities Inc. Mr. Selinger has served on several boards of directors and has held licenses in securities, real estate and insurance. Mr. Selinger has served as a Corporate CEO, Managing Director of a private Investment Bank, and has conducted Professional Business & Financial Seminars.

Class Info: Are you concerned about your financial future in a complex world of credit cards, debit cards, student loan debt, credit reports, FICO scoring, identity theft, 401(K) plans, IRAs, the impact of love and money in a relationship, the best ways to buy a house or car, taxes, endless investment options, and soaring medical costs? Learn how to better manage your money and achieve “financial security” in a rapidly changing global economy. This course discusses Personal Financial Management and gives students a solid background in the subject before entering the working world where important financial choices are made and mistakes can be costly.

Class Format: One weekly class, open Q & A, mid-term and final exam.

Readings:
* “The Money Book for the Young Fabulous & Broke” by Suze Orman
* “Real Money….Sane Investing In An Insane World” by Jim Cramer

Enrollment: Due to demand, students who do not attend in the first two weeks may be dropped. Students should enroll in only one lecture.

Course Website: [bSpace] -- https://bspace.berkeley.edu

For Additional Information: Please Contact: selinger@haas.berkeley.edu