The Performance Lab is a safe class space to explore your leadership development through guided experiment and action. Because one must “act like a leader before you are one,” we’ll examine ways you can commit acts of leadership from where you are right now.

By the end of the course, you’ll gain new insights into your strengths, interests and professional opportunities, and complete an individual project that will stretch your abilities, comfort zone and professional profile.

**The class provides three main learning processes:**

1. Develop your Professional Development Plan (PDP) with goals for the next 18-24 months.
2. Through experiential stretch exercises in class, and assignments outside of class, grow your leadership competencies, particularly those in your PDP important and relevant to you.
3. Gain hands-on leadership experiences through supported individual stretch projects that address a real business problem.

**The Individual Leadership Project:**
Learning how to commit acts of leadership comes through doing. In the project, students select from a group of possible projects, or identify a project of their own. Project parameters include

- Project uses one of the four Berkeley defining principles as a driver.
- Project includes project design, decision-making, research, assessment, and/or analysis.

Examples of types of projects may include:

- Design, develop and deliver a course to be taught to classmates on a topic of interest.
- Examine a problem on the Berkeley campus, such as on equity, diversity and inclusion, environmental impact, student life, transition to working, etc. and take action toward solving it.
- Examine a problem in the student’s local community, and develop solution opportunities.

**Selected Course Materials:**
Coursepack of articles to be no more than $35 maximum
Additional materials include web articles, videos and podcasts such as: How I Built This, Hidden Brain.

Leadership Coach and Educator *Alison B. Meyer, MBA* helps organizations and leaders increase human performance across people, organizations, and cultures. She teaches leadership at UC Berkeley’s Haas School of Business and the UC San Diego Rady School of Management. In her private practice, Unconditional Leadership, LLC, she provides designed learning programs to clients such as Microsoft, Salesforce, Ubisoft, SAP, PayPal, Google/Nest, Ziff-Davis and numerous start-ups. Prior to leadership coaching, Alison worked at Apple/iTunes where she helped build the global digital content business, and before that ran a consultancy in accounting and operations for SMEs. Once upon a time she was an award-winning actor/singer.

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