Guidelines for Haas Student Group Fundraising

The number of Haas School student-led conferences and special events held each year is growing. Many groups are turning to corporate sponsors to help defray the cost of events. The Haas School Development Office has developed guidelines to help coordinate these student fundraising efforts. These guidelines will help ensure that: 1) companies and individuals receive appropriate acknowledgement of their donations from Haas and UC Berkeley, 2) new solicitation efforts do not jeopardize proposals already being considered, and 3) help preserve and develop long-lasting positive relationships between individual and corporate donors and UC Berkeley.

The policy of the University requires that all departments, programs, and groups (including student groups) have their solicitation prospects reviewed by their departmental or college development office and the central UC Berkeley development office before the solicitation process begins. The Haas School Development Office will act as the reviewing department for student fundraising requests and will seek the appropriate UC Berkeley clearances and approvals as needed. The Haas School Development Office must review and approve all corporate and individual solicitations by Haas student groups for donations of cash or in-kind goods or services over $1,500. The gift tax for all donations is 2.5%.

For more information regarding Student Group Fundraising, please contact the Haas Development Office:

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