haas.berkeley.edu/undergrad

Selected Students and Alumni

Talia Caldwell
BS 13
Being at Haas, I have been blessed with the opportunity to learn and grow with some of the world’s most talented and brightest minds. And my professors have taught me in a way that has prepared me to apply what I’ve learned here in the real world. My two favorite Haas Defining Principles are Students Always and Beyond Yourself. In my life, that means always having a desire for learning as well as the drive to look for new opportunities to dedicate myself to something outside of my comfort zone that positively impacts and benefits others. Graduating from Haas with the support and knowledge I have been given, I am confident that I will be successful in any venture I take on.

Nik Crain
BS 14
Here at UC Berkeley, I found my second home at Haas—one that fosters confidence in my growing skill set and sparks enthusiasm for experiential learning. Every Haas course integrates teamwork and collaboration, and classmates become colleagues in solving real business challenges. Through academic, professional, and social activities, Haas engenders a close-knit student community to anchor your budding business network. Professors, administrators, and alumni provide the supportive structure and resources to help you discover your passions and integrate them into a meaningful career.

Angie Ngo
BS 14
My experience in the Haas Undergraduate Program has taught me the importance of reflecting upon my values and actions and learning how to apply them to both the professional world and the community around me. The resources at Haas seem to be endless. From networking events to peer-to-peer tutoring, I’ve been able to connect with talented individuals who are driven to make an impact in the future. I’ve enjoyed taking part in the Young Entrepreneurs at Haas (YEAH) program, where I teach and excite middle school students about the role business plays in their young lives.

Tyler Thomas Wishnoff
BS 13
As a junior transfer to the school, Haas not only gave me a great education but it also exposed me to new points of view, and helped me grow as a human being. I attribute my personal growth to the unique and powerful culture of the school. At Haas, students, faculty, alumni, and administrators Question the Status Quo, have Confidence Without Attitude, are Students Always, and go Beyond Themselves.

Your Alumni Network

The Haas Alumni Network consists of over 36,000 (living) alumni ready to help you through every phase of your career and life. Current Haas students can tap into this resource online (haas.berkeley.edu/alumni/haasatcall) and at nearly 300 networking and education events held worldwide each year (haas.berkeley.edu/groups/alumni/events).

There are 19,436 (living) alumni of the Haas Undergraduate Program, including the following stellar Haas Undergraduate alumni:

Nikhil Arora and Alex Velez, Co-founders, BTR Ventures
Bengt Baron, former CEO of VGS Group (Absolut Vodka)
Stuart Bernstein, Managing Director & Partner, Goldman Sachs
Richard Blum, MBA 59, Chairman & CEO of Blum Capital Partners LP
Ronald Codd, former CFO, PeopleSoft
Rick Cronk, retired President & Director, Dreyer’s Grand Ice Cream
Diane Dwyer, Weekend Anchorwoman, NBC11, Bay Area TV station
John Garamendi, Former Congressman, California
Luyang Jiang, Former Head of Marketing Asia and Head of International Communication, Roland Berger Strategy Consultants

Jacob Kloberdanz, Founder, OneHope Wine
Linda Lang, Chairman, President & CEO, Jack in the Box Inc.
Georgia Lee, Managing Director & CFO, Hellman & Friedman, LLC
Paraa Marathe, COO, San Francisco 49ers
Paul Merage, creator of “Hot Pockets,” former CEO and co-founder of Chef America
Norm Mineta, former US Secretary of Transportation
John Riccitiello, CEO, Electronic Arts
Dawna Stone, winner of The Apprentice: Martha Stewart

To learn more about services offered by the dedicated Business Career Team at the Cal Career Center, including workshops, counseling, internships and jobs, visit: career.berkeley.edu

Did You Know?
The Undergraduate Program at the Haas School of Business:

- Was established in 1898 as the first public college of commerce in the US.
- Is consistently considered to be one of the top undergraduate business programs in the country.
- Is enriched by 24 student business clubs and associations.
- Is the second oldest undergraduate business program in the country.
- Enriches the student experience by dividing entering students into cohorts, which boosts community spirit and creates a more supportive, cohesive environment.
### Entering Students
**Class of 2014**
- **Entering Class Size**: 346
- **Continuing UC Berkeley Students**: 267
- **Transfer Students**: 79

### Admission Statistics
- **Average GPA for Continuing UC Berkeley Students**: 3.65
- **Middle 80% GPA Range for Continuing UC Berkeley Students**: 3.35-3.92
- **Average GPA for Transfer Students**: 3.80
- **Middle 80% GPA Range for Transfer Students**: 3.50-4.00

### Employment Statistics
**Class of 2012**
- **Number of Companies that Recruited Haas Undergraduate Students**: 509
- **2012 Graduates Who Accepted a Job Offer Within Three Months of Graduation**: 86%
- **Average Starting Salary**: $60,000

### Demographics
**Class of 2014**
- **Average Age**: 22
- **Minorities**: 63.6%
- **Women**: 46.0%

### Full-time Positions by Industry
- **Accounting**: 33%
- **Consulting Services**: 29%
- **Financial Services**: 20%
- **Technology/Science**: 12%
- **Consumer Products/Retail**: 4%
- **Government/Education**: 2%

### Countries Represented
- **Belarus**
- **Brazil**
- **Canada**
- **China**
- **Denmark**
- **Dubai**
- **France**
- **Germany**
- **Hong Kong**
- **India**
- **Indonesia**
- **Iran**
- **Japan**
- **Malaysia**
- **Mexico**
- **Nigeria**
- **Philippines**
- **Russia**
- **Senegal**
- **Singapore**
- **South Korea**
- **Sweden**
- **Taiwan**
- **Thailand**
- **Ukraine**
- **United Kingdom**
- **USA**
- **Venezuela**
- **Vietnam**

### Top Hiring Companies for 2012
- **Accenture**
- **Bain & Co**
- **Barclays Capital**
- **BlackRock Capital**
- **Clorox**
- **Cornerstone Research**
- **Deloitte Consulting**
- **Deloitte & Touche**
- **Deutsche Bank**
- **Ernst & Young**
- **FTI Consulting**
- **Goldman Sachs**
- **Google**
- **Intel**
- **JP Morgan**
- **KPMG**
- **Lazard**
- **LEK Consulting**
- **Microsoft**
- **Morgan Stanley**
- **Nielsen**
- **PricewaterhouseCoopers**
- **Prophet Brand Consulting**
- **Towers Perrin**
- **Wells Fargo Bank**
- **ZS Associates**

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**THE BERKELEY-HAAS DEFINING PRINCIPLES**

**Question the Status Quo**
**Confidence Without Attitude**
**Students Always Beyond Yourself**