Diversity Symposium 2017 FAQ

When should I plan to arrive in Berkeley for the Diversity Symposium?

There is an evening reception on Friday, October 6 from 6-8pm in San Francisco. The symposium is on Saturday, October 7 in Berkeley beginning with registration from 8-8:30am. Official programming ends at 5:00pm, followed by a club fair and reception from 5:00-6:30pm.

Where is the Diversity Symposium being held?

The reception on Friday night will be held in San Francisco, location TBA.

Saturday programming will take place on the Haas campus at 2220 Piedmont Ave in Berkeley. Directional signs and volunteers will show you where to check-in.

What is the recommended attire?

Business casual is appropriate for both days of the event.

How do I get to Haas?

Directions to the Haas School of Business

The street address for the Haas School of Business is:

2220 Piedmont Ave
Berkeley, CA 94720

The most convenient way to get around the Berkeley area (such as to/from your hotel) is by Uber or Lyft. Most hotels will be within a $10-15 fare of campus.

What are some transportation options?

- We are accessible from both the Oakland Airport (OAK) and the San Francisco Airport (SFO). If you are riding in a car to Berkeley, the Oakland Airport is closer. Both have access to BART.
- Take a Richmond-bound BART train to the Downtown Berkeley station. From the station, it’s a 20-25 minute (uphill) walk to Haas.
- Shuttles/taxis from the San Francisco Airport (SFO) or the Oakland Airport (OAK).
- AC Transit bus service provides transportation for commuters to and from San Francisco and throughout Alameda and western Contra Costa County. There are several AC bus lines that come near the campus area.
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Where can I park?

Parking around campus can be very challenging, and a permit is required at all times for most parking lots, even on the weekends. Parking can range from $15-$30 for the day, depending on the parking lot. Parking costs are not covered by Berkeley-Haas. **We recommend that you use public transportation if at all possible.** Please allow ample time to park and walk to Haas.

- **Stadium Parking Structure** located at 2175 Piedmont Avenue, directly across from Haas. They accept credit cards.
- **Telegraph/Channing Garage** located on Durant between Dana and Telegraph (15-20 minute walk). They accept credit cards.
- **Underhill Parking Structure**, located between College and Bowditch, and Haste and Channing Streets in Berkeley (10 minute walk). We recommend entering and exiting at the Channing Street entrance. (The permit kiosk is located there.) They accept credit cards.

Where should I stay?

The most convenient hotels are the **Bancroft Hotel**, **Hotel Shattuck** or the **Graduate Berkeley (previously Hotel Durant)**. Other recommended hotels within a 15 minute drive include the **Doubletree Berkeley Marina**, the **Claremont Hotel**, and the **Four Points Hotel (by Sheraton)** in Emeryville. A list of additional hotel options can be found on the **UC Berkeley Visitors site** or on [visitberkeley.com](http://visitberkeley.com). You may also consider **Airbnb** which rents privately owned rooms, apartments and houses near campus.

Although it is preferable to stay closer to Berkeley, you may also choose to stay in San Francisco and catch BART to Berkeley, which takes about 25-30 minutes. Note that Haas is a 20-minute slightly uphill walk from the Downtown Berkeley BART station. UC Berkeley is a busy place, so we recommend you book as soon as possible.

Can I store my luggage at Haas?

Yes, we will have space for you to store your luggage. Please bring it with you to registration.

What other activities do you recommend in Berkeley or the surrounding area?

Popular restaurants include **Zachary’s**, **Jupiter**, **Cheese Board**, **Kirala** and **Revival Bar & Kitchen**. Nearby food and drink options include **Freehouse** and **Henry’s**. Get more ideas and information about **Berkeley** or **San Francisco**.

Questions:

Additional questions can be directed to [diversity@haas.berkeley.edu](mailto:diversity@haas.berkeley.edu) or 510-642-1405.