INTERNATIONAL BUSINESS DEVELOPMENT is a management consulting program offered through the Haas School of Business that helps clients redefine how they do business globally. IBD takes on innovative and value-enhancing engagements with corporate, government, and not-for-profit organizations around the world.

Learn how IBD can help redefine how you do business globally. www.haas.berkeley.edu/ibd

“IBD teams deliver excellent value to client organizations by providing fresh perspectives and proposing effective solutions to business challenges. The IBD program helps develop innovative leaders who have the vision and business management skills to put new ideas into action in a global setting.”
IBD Quick Facts

IBD is Berkeley-Haas’ flagship experiential learning course that focuses on international consulting.

IBD teams are comprised of MBA students that have, on average, five years of professional work experience.

IBD teams spend their spring or summer semester engaged in their projects, working directly with client organizations, culminating in two to three weeks in their project countries.

MBA students on IBD teams work under the guidance of IBD Faculty Mentors who have backgrounds in consulting, entrepreneurship, and international development.

For more than 20 years, IBD students have worked in approximately 80 countries with some 150 different clients around the world.

What We Do

PROJECTS WE HANDLE

- Strategic Plans
- Business Plans
- Feasibility Studies
- Financial Assessments
- Market Strategy
- Entrepreneurial Activities
- Sustainability Studies
- Market Analysis

International Business Development Program

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To learn more, please visit:
www.haas.berkeley.edu/ibd

“LoveLife has enjoyed a relationship with the Berkeley-Haas IBD program for a number of years now. In all instances the calibre of students sent to us was very high, giving us access to up-to-date thinking and experience as well as perspectives from many parts of the world. We have found the recommendations presented to us by the teams well researched, well thought through, and very sound.”

—Grace Matlhape, CEO, loveLife
Johannesburg, South Africa