

BerkeleyHaas

Haas School of Business
University of California Berkeley

Marketing/Publicizing your Haas events to the Haas Alumni Network

Submission Form and Resource Information

- 1) **Berkeley-Haas News** - sent every 2-3 weeks to all Haas alumni throughout the world:
<http://haas.berkeley.edu/alumni/forms/ehan-form.html>
- 2) **Bay Area Events Bulletin** - sent every other Tuesday to all Haas alumni in the Bay Area and to all Berkeley-Haas graduate students.
 - Request form from Sue Clifton at alumni@haas.berkeley.edu
- 3) **Haas Alumni Calendar** - To add your event to the calendar, please send the following information to Sue Clifton at alumni@haas.berkeley.edu
 - Name of the Event
 - Date
 - Time
 - Location
 - Cost
 - Registration link
 - Short event description
- 4) **LinkedIn Affinity Groups**
http://haas.berkeley.edu/alumni/community/affinity_groups.html
If your club/conference has a LinkedIn Affinity Group associated with it (ie: WIL and Network of Women LI group), don't forget to post event and registration information to your page.

Support & Questions:

Meg Roundy, Assoc. Director, Student-Alumni Relations & Development at: meg@haas.berkeley.edu