3 Steps to Connect to your Berkeley-Haas Community provided by: Berkeley-Haas Alumni Relations

*Step I: Identify Alumni

**Linkedin**

- Join & become a member of the Haas/Berkeley Alumni Group
- Activate searches within LinkedIn
  - Within our exclusive LinkedIn group: [http://www.haas.berkeley.edu/alumni/connections/linkedin.html](http://www.haas.berkeley.edu/alumni/connections/linkedin.html)
  - Using the Alumni Tool filters: [http://linkedin.com/edu/alumni](http://linkedin.com/edu/alumni)
  - Through Haas chapters & affinity groups: [haas.berkeley.edu/alumni/community/affinity_groups](http://haas.berkeley.edu/alumni/community/affinity_groups)

**@cal**

- Cal.berkeley.edu [https://cal.berkeley.edu](https://cal.berkeley.edu) -- your connection to all Berkeley-Haas students and to all Haas & UC Berkeley alumni (*please note, data on Haas alumni is significantly more robust than data on other UC Berkeley alumni in this tool)*

*Step II: Contact Alumni

- Find emails: Source direct student and alumni email addresses from @cal
- If a Haas alumni email address is not visible in @cal, connect directly through the “Contact” button on the upper left hand corner of the alumnus’ @cal profile page.

For more information on utilizing LinkedIn and @cal to connect with your Berkeley-Haas Alumni Network, view the online training: [http://www.haas.berkeley.edu/groups/alumni/connections/index.html](http://www.haas.berkeley.edu/groups/alumni/connections/index.html)

*Step III: Engage Alumni

- Get curious.
  - informational interviews/learn about their career and career path/engage them in their local Haas Alumni Network
  - Network! Find more information on the Berkeley-Haas way of networking: [http://haas.berkeley.edu/alumni/community/student](http://haas.berkeley.edu/alumni/community/student)

- Connect, Reconnect.
  - invite alumni connections to attend Haas events or conferences, or serve on alumni panels and boards

- Thank them.