

2001 Placement Report

- 87% of graduates received offers and 96% of returning students held internships¹
- Average starting salary: \$94,255
- 12% joined start ups

Top Hiring Firms²

A.T. Kearney, Inc.
 Accenture
 Adobe Systems
 Apple
 Bank of America
 Boston Consulting Group
 Bristol-Myers Squibb
 Citigroup
 Clorox Company
 Credit Suisse First Boston
 Dain Rauscher Wessels
 Deloitte Consulting
 Ford Motor Company
 Goldman Sachs, and Company
 Hewlett-Packard Company
 Lehman Brothers
 Levi Strauss and Company
 McKenna Group
 McKinsey and Company
 Safeway
 Samsung Group
 Siebel Systems, Inc.
 Sun Microsystems
 Wells Fargo Bank

Compensation Over Time

	2001	2000	1999
Salary	\$94,255	\$90,000	\$81,200
Bonus ³	\$46,861	\$45,600	\$31,400

Profile of the Class:

Women: 33% Minority: 22%
 International: 31% Countries Represented: 32
 U.S. States Represented: 30
 Average Age at Enrollment: 28
 Average Work Experience: 5 years
 Number of Graduates: 232

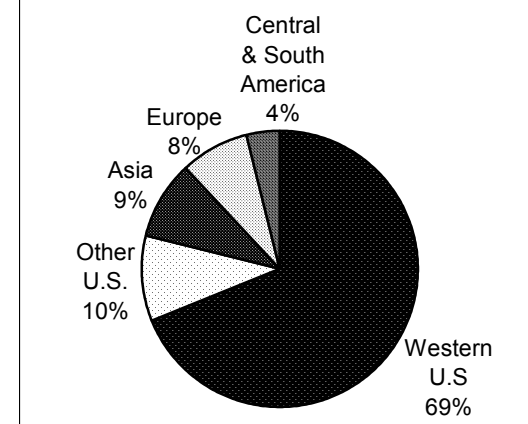
Top Industries:

Financial Services	32%
(Investment Banking 19%)	
Consulting	26%
Technology	24%
Consumer Products	6%
Real Estate	5%

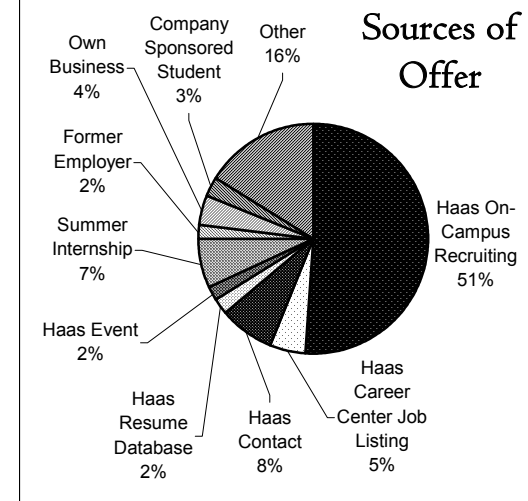
Top Functions:

Finance	35%
Consulting	29%
Marketing	17%
General Management	14%

Top Locations



Sources of Offer



For more information refer to website:

www.Haas.Berkeley.edu/careercenter/placement_report.html

¹ Percentages are of the job-seeking population.

² These firms hired 3 or more from the Class of 2001 and Class of 2002 (Interns).

³ Bonus includes signing, relocation, educational reimbursement and all other guaranteed bonuses.