2001 Placement Report

- 87% of graduates received offers and 96% of returning students held internships¹
- Average starting salary: $94,255
- 12% joined start ups

Top Hiring Firms²
A.T. Kearney, Inc.
Accenture
Adobe Systems
Apple
Bank of America
Boston Consulting Group
Bristol-Myers Squibb
Citigroup
Clorox Company
Credit Suisse First Boston
Dain Rauscher Wessels
Deloitte Consulting
Ford Motor Company
Goldman Sachs, and Company
Hewlett-Packard Company
Lehman Brothers
Levi Strauss and Company
McKenna Group
McKinsey and Company
Safeway
Samsung Group
Siebel Systems, Inc.
Sun Microsystems
Wells Fargo Bank

Compensation Over Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Salary</th>
<th>Bonus³</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>$94,255</td>
<td>$46,861</td>
</tr>
<tr>
<td>2000</td>
<td>$90,000</td>
<td>$45,600</td>
</tr>
<tr>
<td>1999</td>
<td>$81,200</td>
<td>$31,400</td>
</tr>
</tbody>
</table>

Profile of the Class:
- Women: 33%
- Minority: 22%
- International: 31%
- Countries Represented: 32
- U.S. States Represented: 30
- Average Age at Enrollment: 28
- Average Work Experience: 5 years
- Number of Graduates: 232

Top Industries:
- Financial Services 32%
  (Investment Banking 19%)
- Consulting 26%
- Technology 24%
- Consumer Products 6%
- Real Estate 5%

Top Functions:
- Finance 35%
- Consulting 29%
- Marketing 17%
- General Management 14%

Top Locations

- Western U.S.: 69%
- Central & South America: 4%
- Europe: 8%
- Asia: 9%
- Other U.S.: 10%

Sources of Offer

- Haas On-Campus Recruiting: 51%
- Haas Career Center Job Listing: 5%
- Summer Internship: 7%
- Haas Resume Database: 2%
- Haas Contact: 8%
- Former Employer: 2%
- Haas Event: 2%
- Company Sponsored Student: 3%
- Other: 16%

¹Percentages are of the job-seeking population.
²These firms hired 3 or more from the Class of 2001 and Class of 2002 (Interns).
³Bonus includes signing, relocation, educational reimbursement and all other guaranteed bonuses.

For more information refer to website: