The Case for Incomplete Markets

Lawrence E. Blume† Timothy Cogley‡ David A. Easley§
Thomas J. Sargent¶ Viktor Tsyrennikov∥

February 27, 2014

Abstract
We propose a new welfare criterion that allows us to rank alternative financial market structures in the presence of belief heterogeneity. We analyze economies with complete and incomplete financial markets and/or restricted trading possibilities in the form of borrowing limits or transaction costs. We describe circumstances under which various restrictions on financial markets are desirable according to our welfare criterion.

Keywords: social welfare, heterogeneous beliefs, incomplete markets, financial regulation

1 Introduction
The conventional wisdom in the economics profession is that complete markets are a good thing. The welfare theorems state that complete markets

---

*We would like to thank seminar participants of the 2013 NBER Summer Institute, 2013 Econometric Society Australian meetings, 2012 North American Econometric Society meetings, 2012 Cornell/PennState Macroeconomics workshop. We would like to thank Jonathan Parker for a helpful and detailed discussion.

†Cornell University, lb19@cornell.edu
‡New York University, tc60@nyu.edu
§Cornell University, dae3@cornell.edu
¶New York University and Hoover Institution, ts43@nyu.edu
∥Cornell University, vt68@cornell.edu
outcomes are Pareto optimal and that any optimal allocation can be realized by trade in complete markets with an appropriate lump-sum transfer scheme. So putting limits on trade, by foreclosing trading opportunities, leaves potential mutual gains unrealized. This “wisdom” has practical consequences. Arguments for the privatization of social security and against the deregulation of financial markets rely in part on the assertion that barriers to trade are bad things.

Complete markets have their critics. One critique is that some traders may have market power, whose exploitation can only be limited by constraining trade. Others argue that market outcomes, though optimal, are bad in other ways; since lump-sum transfers are impossible, the sacrifice of deadweight loss is necessary to achieve other goals. These critiques are empirical. The degree of market power could be large or small. Lump-sum transfers are not so much impossible as they are difficult to execute. Consequently, these concerns are typically considered to be second-order.¹

We offer here a more fundamental critique: When markets allocate contingent claims among expected-utility-maximizing agents, Pareto optimality with ex ante beliefs is an inappropriate welfare criterion except in the negligible instance where all traders have identical beliefs over states of the world. This critique is detailed in section 3, after an infinite-horizon model of trade in a single consumption good with complete markets is developed in section 2. If the “true distribution of states” was known to an omnipotent social planner, Pareto calculations with correct beliefs is an obvious fix. Omnipotent social planners are rare, however, and without them there is no alternative welfare requirement that obviously ameliorates the issues raised in section 3. We investigate the magnitude of the problem through simulations. The simulations of sections 5, 6 and 7 examine several policy alternatives to complete markets in Markovian instances of the model developed in the next section, and explore the size and location of the set of potentially true distributions for which the policies would lead to a true welfare improvement with respect to several distinct welfare criteria. We conclude in section 8 with a discussion of the theoretical and the policy implications of our findings.

---

¹Arnold Harberger (1954) even estimates that the dead-weight welfare loss due to monopoly is on the order of one tenth of one percent of GDP. Bergson (1973), with equally extreme assumptions, can get a number 100 times as large.
2 The model

We assume that time is discrete and begins at date 0. At each date a state is drawn from the set $S = \{1, \ldots, S\}$. The set of all sequences of states is $\Sigma$ with representative sequence $\sigma = (s_0, s_1, \ldots)$, called a path. Let $\sigma^t = (s_0, \ldots, s_t)$ denote the partial history through date $t$. We use $\tilde{\sigma}|\sigma^t$ to indicate that a path $\tilde{\sigma}$ coincides with a path $\sigma$ up through period $t$.

The set $\Sigma$ together with its product sigma-field is the measurable space on which everything is built. Let $P_0$ denote the “true” probability measure on $\Sigma$. For any probability measure $P$ on $\Sigma$, $P_t(\sigma)$ is the (marginal) probability of the partial history $\sigma^t$: $P_t(\sigma) = P(\{\sigma^t\} \times S \times S \times \cdots)$.

In the next few paragraphs we introduce a number of random variables of the form $x_t(\sigma)$. All such random variables are assumed to be date-$t$ measurable; that is, their value depends only on the realization of states through date $t$. Formally, $F_t$ is the $\sigma$-field of events measurable at date $t$, and each $x_t(\sigma)$ is assumed to be $F_t$-measurable.

An economy contains $I$ consumers, each with consumption set $\mathbb{R}_+$. A consumption plan $c: \Sigma \to \prod_{t=0}^{\infty} \mathbb{R}_+$ is a sequence of $\mathbb{R}_+$-valued functions $\{c_t(\sigma)\}_{t=0}^{\infty}$ in which each $c_t$ is $F_t$-measurable. Each consumer is endowed with a particular consumption plan, called the endowment stream. Consumer $i$’s endowment stream is denoted $e_i$. The aggregate endowment stream is denoted by $\tilde{e}$:

$$\tilde{e}_t(\sigma) = \sum_{i=1}^{I} e^i_t(\sigma).$$

An allocation is a profile of consumption plans, one for each individual. The allocation $(c^1, \ldots, c^I)$ is feasible if for all $\sigma$ and $t$, $\sum_i c^i_t(\sigma) = e^i_t(\sigma) = 0$.

Consumer $i$’s preferences on consumption plans are described by a belief or forecast distribution $P^i$, a probability distribution on $\Sigma$, a discount factor $0 < \beta^i < 1$, and a payoff function $u_i: \mathbb{R}^+ \rightarrow \mathbb{R}$. The utility consumer $i$ assigns to consumption plan $c$ is the expectation of the average discounted value of the sequence of payoff realizations:

$$U^i_{P^i}(c) = (1 - \beta^i)E_{P^i} \left\{ \sum_{t=0}^{\infty} \beta^i_t u_i(c_t(\sigma)) \right\}.$$  \hspace{1cm} (1)

Notice that beliefs are indexed by individual names. Different individuals may believe different things about the future, and these beliefs need not
coincide with what will actually happen. The true state process is a stochastic process on $S$, characterized by a probability distribution $P^0$ on $\Sigma$, and it may be the case that for no distinct $i, j \geq 0$ does $P^i = P^j$. We will impose some constraints on how different beliefs can be.

We assume the following properties of the payoff function:

A1. Each $u_i : \mathbb{R}_+ \rightarrow (-\infty, \infty)$ is $C^1$, strictly increasing and strictly concave.

A2. Each $u_i$ satisfies an Inada condition at 0: $\lim_{c \downarrow 0} u'_i(c) = \infty$.

We assume the following properties of the aggregate endowment:

A3. The aggregate endowment is uniformly bounded from above and away from 0:

$$\infty > F = \sup_{t, \sigma} \bar{e}_t(\sigma) \geq \inf_{t, \sigma} \bar{e}_t(\sigma) = f > 0.$$ 

Finally, we assume that anything is possible at any date, and that individuals believe this to be true:

A4. For all individuals $i$, all dates $t$ and all paths $\sigma$, the distributions $P_t^i(s_t|\sigma^{t-1})$ for $i \geq 0$ have full support.

We will often refer to agents as being optimistic or pessimistic. We say that a type-$i$ agent is optimistic after history $\sigma^t$ if $E^i[e^t|\sigma^t] > E^0[e^t|\sigma^t]$. Pessimism is defined analogously.

3 The welfare economics of heterogeneous beliefs

The welfare analysis of market outcomes begins with the Pareto order, taking preferences as given. “Tastes,” say Stigler and Becker [1977, p. 76], “are the unchallengeable axioms of a man’s behavior: he may properly (usefully) be criticized for inefficiency in satisfying his desires, but the desires themselves are data.” Tastes, they say, “are not capable of being changed by persuasion.”

In contingent-claims markets, “Pareto optimality” is taken to be with respect to ex ante preferences (tastes); that is, ex ante, or time-0, expected utility. While we do certainly agree that tastes for apples and oranges, work and leisure, etc., are to be taken as given, we dispute the claim that ex ante
preferences on contingent claims are above dispute. Time-separable expected utility representations of these preferences have three components: attitudes towards risk, the rate of time preference, and beliefs about the realization of states. While risk attitudes and discount factors may be unarguable, beliefs are not. When market participants have different beliefs, not all can be right, and those who are wrong are making decisions that they would regard as incorrect if only they had correct beliefs.

3.1 Spurious unanimity

Ithaca NY, the home of three of us, has a pedestrian mall. It is still serviceable, but would benefit from renovation. The work, however, will be costly. Suppose that half the town believes that revitalization will enhance Ithaca’s attraction as a summer tourist destination. This group believes that crowds of tourists will bring more business opportunities and badly needed tax revenues. The other half of the town believes that revitalization will make downtown more pleasant without materially perturbing downtown’s summer population density, thereby enhancing the quality of life. The town is unanimous in its support for the project. Is unanimity of preference a good argument for undertaking the project? Not according to Mongin [2005], who calls this problem “spurious unanimity”. He argues that not only preferences themselves, but the reasons why people hold the preferences they have, need to be considered in making welfare claims. This is clear in the mall-renovation case. Suppose that many editorials have appeared in the local newspaper, many public meetings have been held, and the issue has been thoroughly aired. It is common knowledge, then, that individuals believe different things. It is common knowledge, then, that if the mall is renovated, half the town will be unhappy with the result. It is common knowledge that the renovation cannot be an ex post Pareto improvement. There is disagreement only over who is in which half. Suppose there are \( N \) different possible states of the world rather than 2, and that the population is divided equally into \( N \) groups. Individuals in any group will benefit from a proposal only if “their” state of the world occurs and will be harmed otherwise, and each individual is sure that the state beneficial to him will occur. It is then common knowledge that only fraction \( 1/N \) of the population will be made better off, that fraction \( N - 1/N \) will be made worse off. Imagine that \( N \) is large. The justification of the proposal by \( \text{ex ante} \) Pareto optimality is not at all compelling.
The problem of spurious unanimity is even more compelling when expected utility decision makers choose over alternatives with random payoffs. Imagine now that two decision-makers are choosing between two policies, \( A \) and \( B \). Policy \( A \) gives outcome \( a \) on event \( E \) and \( b \) on \( E^c \). Policy \( B \) is the mirror-image; it gives outcome \( b \) on \( E \) and \( a \) on \( E^c \). Individuals 1 and 2 each have a payoff function and a prior belief, which are as follows:

\[
\begin{align*}
\text{Individual 1} & \quad u_1(a) = 1, \quad u_1(b) = 0, \quad \rho_1(E) = 0.99, \\
\text{Individual 2} & \quad u_2(a) = 0, \quad u_2(b) = 1, \quad \rho_1(E) = 0.01.
\end{align*}
\]

Each individual prefers policy \( A \) to policy \( B \). Unanimity is a consequence of their divergent beliefs. Given their payoff functions, if they shared a common belief they could never agree on a policy except in the trivial case where they both believe each state is equally likely.

As much of our analysis deals with beliefs and their correctness it is important to be aware of the foundations for our ability to theorize about individuals’ beliefs. This foundation is Savage’s (1954) subjective expected utility representation theorem which delivers for each preference order satisfying his axioms a payoff function and a probability vector that together generate an additively separable representation over state-contingent payoffs. Although Savage’s theorem does not compel any particular interpretation, economists and game theorists typically take the payoff function as representing tastes, such as attitudes towards risk, and the probability distribution as representing beliefs. In the common interpretation, such preferences come with their justifications encoded in the preference order, and so no other information than the preference orders themselves are needed to detect spurious unanimity. This argument, however, is not correct; the interpretation of probabilities as beliefs requires an extra-preference justification.

The argument that one can extract beliefs from preferences depends critically on the supposed uniqueness of the probability distribution in Savage’s representation theorem. Unfortunately, uniqueness requires an assumption about the representation that seems to us to be undefensible. Suppose that a preference order for acts mapping states \( s \in S \) to outcomes \( y \in Y \) has an expected utility representation: a payoff function \( u : Y \rightarrow \mathbb{R} \) and a probability distribution \( p \) on \( S \). The uniqueness theorem states that if \( v \) and \( q \) combine to give another expected utility representation of the same preference, then \( v \) is a positive affine transformation of \( u \) and \( q \) equals \( p \). This result, however, is limited to state-independent payoff representations (not state-independent
preferences, but a restriction to representations that are state-independent).\(^2\) Savage’s axioms include a “state-independence” assumption, that preference conditional on two distinct non-null states are identical. This allows the possibility of a state-independent payoff function, but it does not rule out state-dependent payoffs. Together with the other axioms, the only requirement it imposes on \(v : S \times Y \rightarrow \mathbb{R}\) is that the function \(v(s', \cdot) : Y \rightarrow \mathbb{R}\) is a positive affine transformation of \(v(s, \cdot) : Y \rightarrow \mathbb{R}\) (whenever \(s\) and \(s'\) are both non-null).

Interpreting probabilities in expected utility representations as likelihood assessments requires uniqueness of the probability distribution in the larger class of state-dependent expected utility representations. Pinning the positive affine transformations down to translations is the necessary condition for deriving uniqueness, but this requires an extension to the structure of preferences that is not revealed in choice behavior. We conclude that if one insists that individuals preferences have expected utility representations, then the commitment that individuals have identical beliefs can only be justified by non-choice considerations even when individuals preferences can be represented by (perhaps different) state-independent payoff functions and a common probability distribution.\(^3\)

### 3.2 The ex ante welfare economics of contingent claims

Because beliefs are not above dispute, we are concerned with two Pareto orders. The usual welfare analysis is concerned with the \textit{ex ante Pareto order}, and because individuals would choose to adopt the true distribution if only they knew it, we are also concerned with the \textit{true Pareto order} which is the order that obtains when each individual computes expected utility with the true distribution \(P^0\).

If individuals disagree, then in economies of the type described in Section 2, these two orders differ. That is, \textit{ex ante} optimal contingent claims

\(^2\) If we allow that tastes can depend upon states, so that payoff functions can map \(S \times Y\) into \(\mathbb{R}\), then the only thing unique about the probability distribution is its support. For any \(q\) with support identical to \(p\), there is a state-dependent payoff function \(v\) such that \(v\) and \(q\) combine to represent the preference.

\(^3\) The assumption of “common knowledge of prior beliefs” is often used, following Aumann [1976], to justify common beliefs. Common prior arguments are critically discussed in Morris (1995). To his analysis we add that the entire apparatus of belief about beliefs about beliefs is simply misplaced in models of trade in large anonymous markets, wherein one individual may have no idea who or what is on the other side of his transaction.
for given beliefs $P^1, \ldots, P^I$, with $P^i \neq P^j$, for some $i$ and $j$, cannot be true Pareto optimal for any $P^0$.

**Proposition 1.** If the economy contains two individuals $i$ and $j$ such that for some $t$ and some path $\sigma$, $P^i_t(\sigma) \neq P^j_t(\sigma)$, then no ex ante Pareto optimal allocation can be optimal for any true distribution $P^0$.

**Proof.** If $P^i_t(\sigma) \neq P^j_t(\sigma)$, then there must exist some other path $\sigma'$ such that $P^i_t(\sigma')/P^i_t(\sigma) \neq P^j_t(\sigma)/P^j_t(\sigma)$, else probabilities cannot sum to one. The first-order conditions for optimality on path $\sigma$ imply that

$$\frac{u'_i(c^i_t(\sigma))}{u'_j(c^j_t(\sigma))} = \frac{\lambda_i \beta^t_i P^i_t(\sigma)}{\lambda_j \beta^t_j P^j_t(\sigma)},$$

where the $\lambda$'s, multipliers for the Pareto optimization problem, are both positive. Suppose now that the allocation is true Pareto optimal for some $P^0$. Then first-order conditions imply that there will be positive multipliers $\gamma_i$ and $\gamma_j$ such that

$$\frac{u'_i(c^i_t(\sigma))}{u'_j(c^j_t(\sigma))} = \frac{\gamma_i \beta^t_i}{\gamma_j \beta^t_j},$$

Consequently the vectors $(\gamma_i \beta^t_i, \gamma_j \beta^t_j)$ and $(\lambda_i \beta^t_i P^i_t(\sigma), \lambda_j \beta^t_j P^j_t(\sigma))$ are proportional.

Now consider path $\sigma'$. Since the allocation is truly optimal, it must be the case that:

$$\frac{u'_i(c^i_t(\sigma'))}{u'_j(c^j_t(\sigma'))} = \frac{\gamma_i \beta^t_i}{\gamma_j \beta^t_j}.$$

Since the allocation is also ex ante optimal:

$$\frac{u'_i(c^i_t(\sigma'))}{u'_j(c^j_t(\sigma'))} = \frac{\lambda_i \beta^t_i P^i_t(\sigma')}{\lambda_j \beta^t_j P^j_t(\sigma')}.$$

Thus $P^i_t(\sigma')/P^i_t(\sigma') = P^i_t(\sigma)/P^j_t(\sigma)$, which is a contradiction. $\square$

When discount factors are identical, there is in fact a simple necessary condition for true Pareto optimality: Everyone’s consumption is bounded away from 0.

**Corollary 1.** If individuals have identical discount factors, if the allocation $c$ is true-Pareto optimal, and if for all $i$, $c^i \neq 0$, then for each individual $i$ and all $\sigma$, $\lim \inf_t c^i_t(\sigma) > 0$. 

8
Proof. This follows from the fact that the first order conditions are independent of $P^0$, that the welfare weights are positive, and that aggregate endowments are uniformly bounded above and below across paths. 

Another necessary condition for true optimality is that there is no speculation on irrelevant states (frivolous uncertainty).

Corollary 2. Suppose that $c$ is true-Pareto optimal and that the endowment allocation at date $t$ is constant on some event $E$, that is, for $\sigma, \sigma' \in E$, $e_t(\sigma) = e_t(\sigma')$. Then for all individuals $c_i(\sigma) = c_i(\sigma')$.

Proof. Since the allocation is true-Pareto optimal, it must be the case that:

$$\frac{u'_i(c_i(\sigma))}{u_j(c_j(\sigma))} = \frac{\gamma_i \beta^i_j}{\gamma_j \beta^i_j} = \frac{u'_i(c_i(\sigma'))}{u_j(c_j(\sigma'))}, \quad \forall i, j.$$ 

Then $e_t(\sigma) = e_t(\sigma')$ on $E$ and the fact that the allocation $c$ is feasible imply the desired result.

Proposition 1 and the first welfare suggest that the introduction of some kind of market incompleteness could be welfare-improving, that is, incomplete markets could yield allocations that true-Pareto dominate the complete-markets allocation. Unfortunately, the mechanism design problem depends critically on the true distribution $P^0$. It is easy to construct examples where there is no allocation which true-Pareto dominates a given ex ante optimal allocation for every possible $P^0$. Since individuals in the market do not have privileged knowledge of the true distribution, it would be unreasonable to assume that the market designers would have any better knowledge. That is, we want to do distribution-independent market design, and examples abound in which no mechanism can dominate the complete market mechanism over all possible true models.

Our solution to this problem is to explore the parameter space. We show that there are market institutions which outperform complete markets over much of the parameter space. “Outperform” here has three meanings. For the market interventions we consider, we delineate through simulation, regions of the model’s parameter space where the intervention is true Pareto superior, where it is better according to a Rawlsian welfare aggregator, and better according to a Bergson-Samuelson social welfare function where the welfare weights are those which solve the ex ante Pareto optimality problem.
Finally, we point out that someone whose beliefs are correct cannot be \textit{ex ante} hurt by any Pareto improvement with respect to the true distribution. Consequently, someone with bad beliefs must be made \textit{ex ante} worse off by the change. Since everyone thinks they are right, no one thinks they will be \textit{ex ante} worse off. This is an interesting political economy point.

### 3.3 Spurious unanimity: other approaches

Others have addressed the problem of spurious unanimity in contingent claims allocations. Brunnermeier et al. [2013] introduce belief-neutral Pareto optimality. They identify a set of “reasonable beliefs”, potential true distributions, which is the convex hull of the set of individuals’ beliefs. Allocation $x$ is then belief-neutral Pareto superior to allocation $y$ if $x$ is true Pareto superior to $y$ for every true distribution in the set of reasonable beliefs. The intersection of a collection of Pareto orders is, generally speaking, incredibly incomplete. Brunnermeier et al. [2013] reduce incompleteness by examining partial orders induced by Bergson-Samuelson social welfare functions, taking weighted averages of each profile of true expected utilities.

Gilboa et al. [2012] offer a somewhat complicated alternative. Allocation $x$ no-bet Pareto improves upon $y$ if $x$ \textit{ex ante} Pareto improves upon $y$ and if there exists a potentially true probability distribution such that each individual whose position is \textit{ex ante} improved in the move from $y$ to $x$ also truly prefers $x$ to $y$. This is a direct attempt to remove from Paretian calculations the speculative component to trade that is introduced when beliefs disagree. The no-bet Pareto relation, while acyclic, can be intransitive.

These two proposals delineate the tradeoffs that arise when considering potential true distributions. Requiring Pareto improvement with respect to a large class of potential true distributions for all welfare comparisons thickens the contract curve; few welfare comparisons can be made. Relaxing this ordinal uniformity condition, however, and allowing different distributions for different comparisons, will, generally speaking, introduce intransitivities.

We do not see any particularly compelling way to undertake welfare analysis when beliefs are heterogeneous. This includes \textit{ex ante} Pareto optimality. So in this paper we carry out the more limited task of identifying sets of beliefs and potentially true distributions for which given market restrictions are in some sense welfare-improving in some simple examples. We believe that if, in a carefully calibrated model of economic activity, for some market restriction the set of potentially true distributions for which it is a welfare
improvement is large, then there is a strong prima facie case for introducing it.

4 Financial markets, competitive equilibria

In this section we describe optimization problems of an agent under different financial market designs.

4.1 Complete markets economy

The first and the key market design is (dynamically) complete financial markets. Let $Q_t(\sigma)$ be the date-$t$ price of an Arrow security that pays along path $\sigma$. The number of Arrow securities purchased by a type-$i$ agent in period $t$ along history $\sigma$ is denoted by $a^t_i(\sigma)$. Then a type-$i$ agent faces the following budget constraint

$$c^i_t(\sigma) + \sum_{\tilde{\sigma} | \sigma^t} Q_{t}(\tilde{\sigma}) a^t_{i+1}(\tilde{\sigma}) = a^t_i(\sigma) + e^t_i(\sigma).$$  \hspace{1cm} (2a)

Purchases of Arrow securities are subject to natural borrowing limits

$$a^t_{i+1}(\sigma) \geq -N^t_{i+1}(\sigma), \hspace{1cm} (2b)$$

which are constructed as follows. Define the $j$-period ahead price $Q^j_t(\sigma) = \prod_{k=0}^{j-1} Q_{t+k}(\sigma)$. Then a natural borrowing limit equals the date-$t$ value of the continuation of an agent’s endowment plan:

$$N^t_i(\sigma) = \sum_{j=0}^{\infty} \sum_{\tilde{\sigma} | \sigma^t} Q^j_t(\tilde{\sigma}) e^j_{i+j}(\tilde{\sigma}).$$  \hspace{1cm} (3)

Natural borrowing limits never bind in a competitive equilibrium if a period utility function satisfies our Inada condition (A2). A type-$i$ agent chooses consumption and asset trading plans to maximize life-time utility (1) subject to constraints (2a) and (2b).

Finally, we define the prices of two assets to which we refer later. The price of a risk-free bond is

$$q^b_t(\sigma) = \sum_{\tilde{\sigma} | \sigma^t} Q_t(\tilde{\sigma}).$$  \hspace{1cm} (4a)
The price of a claim to the aggregate endowment is:

\[ q_t^e(\sigma) = \sum_{j=0}^{\infty} \sum_{\tilde{\sigma}'|\sigma} Q_j^t(\tilde{\sigma}) e_{t+j}(\tilde{\sigma}). \] (4b)

**Definition.** The complete financial markets (CM) design is a set of \( S \) financial markets where market \( j \) trades an Arrow security that pays one unit of consumption good next period if state \( j \) realizes. Trading is subject to natural borrowing limits defined below.

In addition to standard complete markets, we analyze several other designs: complete markets with borrowing limits (CMB), complete markets in which transactions are taxed (CMT), and markets trading only a risk-free bond subject to a borrowing limit (B). We think of these intermediate designs as partially regulated financial markets and aim to shed light on the relative desirability of different restrictions.

### 4.2 Bond economy

**Definition.** A bond-only financial market design (B) consists of a single market that trades a risk-free bond subject to an exogenous borrowing limit.

In the bond economy, a type-\( i \) agent faces the following constraints:

\[
\begin{align*}
    c_t^i(\sigma) + q_t^b(\sigma) a_{t+1}^i(\sigma) &= a_t^i(\sigma) + c_{t+1}^i(\sigma), \quad (5a) \\
    a_{t+1}^i(\sigma) &\geq -B_{t+1}^i(\sigma), \quad (5b)
\end{align*}
\]

where \( q_t^b(\sigma) \) denotes the date-\( t \) price of a risk free bond, \( b_t^i(\sigma) \) represents the date-\( t \) bond purchases of agent \( i \), and \( B_{t+1}^i(\sigma) \) is an exogenous borrowing limit. These borrowing limits have to be sufficiently tight to make sure that all loans are repaid with certainty. Borrowing limits must be tighter than the worst-case date-\( t \) value of the continuation of an agent-\( i \)'s endowment plan:

\[
\inf_{\tilde{\sigma}'|\sigma} \left[ c_t^i(\tilde{\sigma}) + \sum_{j=0}^{\infty} \Pi_{k=0}^{t-1} q_{t+k}^b(\tilde{\sigma}) e_{t+1+j}^i(\tilde{\sigma}) \right].
\]

The above borrowing limit is the largest limit that can (potentially) be imposed on a type-\( i \) after history \( \sigma' \) agent in the bond-only economy. However, unlike in the complete markets economy, an endogenous borrowing limit cannot be determined before solving for a competitive equilibrium. Hence, an exogenous borrowing limit must be imposed instead.
5 Welfare criteria

To evaluate any market restrictions we need some way to discuss their welfare consequences. Although we do not want to commit to a particular criterion there are some obvious desiderata for any such criterion. First, as we have argued, it cannot be based on individual welfare computed ex ante. We consider individuals who chose optimally, given their preferences, but we evaluate their welfare using the true probability on states. Second, we do not want to evaluate social welfare using any particular truth as we see no justification for assuming that the social planner, who we view as choosing market restrictions, knows the truth when individuals do not know it. So we evaluate welfare over a set of possible truths. Third, we do not want to design market restrictions that work for particular configurations of individual beliefs and not for other (reasonable) ones. Once we drop the usual restriction that beliefs are correct, we see no justification for placing joint restrictions on individuals possibly incorrect beliefs. So we evaluate welfare over a set of individual beliefs. Finally, for any given individual beliefs and truth, we need to aggregate individual payoffs. Here too we see no compelling argument for any particular aggregator. Thus, we consider several possible aggregators: one based on a Rawlsian criterion as well as one based on a Bergson-Samuelson criterion with restrictions on the weights in the aggregator.

Definition. A utility aggregator $W : R^I \rightarrow R$ is an non-decreasing continuous function such that $W(U) \in [\min_i U_i, \max_i U_i], \forall U \in R^I$.

The Pareto welfare criterion uses:

$$W(U_1, \ldots, U_I) = \sum_{i=1}^{I} \theta^i U_i$$

for some exogenously given vector of Pareto weights $\theta \in \Delta^I$. Another possibility is the Rawlsian utility aggregator:

$$W(U) = \min_i U_i.$$  

Definition. Let $B$ be a set of admissible beliefs and let $P = (P^1, \ldots, P^I) \in B^I$ denote a belief assignment. Let $P^0 \in B^0$ be a data generating process, where $B^0$ is a set of admissible data generating processes. Let $c(P|M)$ be
a competitive equilibrium allocation under a financial market structure $M$ and a belief assignment $P$. Then the social welfare function using a utility aggregator $W$ is:

$$\min_{P^0 \in B^0} \min_{P \in B^i} W \left( \left( U_i, P^0 \left( c^i(P | M) \right) \right)_{i=1}^I \right).$$ (8)

This welfare criterion makes three choices. The first is the choice of $W$. Fix the beliefs assignment $P = (P^1, ..., P^I)$ and the true data generating process $P^0$. By choosing a market structure $M$ the designer effectively selects an allocation $(c^1(P | M), ..., c^I(P | M))$ and the associated distribution of utilities $(U_1, P^0, ..., U_I, P^0)$. A utility aggregator $W$ transforms the distribution of utilities into a social welfare measure. A designer using (7) would choose a financial market structure that benefits the least-advantaged members of society. That is the designer would adhere to one of the principles of justice proposed in Rawls [1971].

A designer using (6) would act similarly to a Pareto planner. But the utility aggregator (6) presents a new degree of arbitrariness: What weights should a designer use? One could choose $\theta_i = 1/I, \forall i$, the choice that is attractive in ex-ante symmetric environments. One could also choose $\theta$ to be a vector of “market weights”. These two choices present minimal deviations from the Pareto criterion and are special cases of Bergson-Samuelson social welfare functions. However, any set of weights is arbitrary. The paternalistic designer using the Rawlsian aggregator (7) is spared the obligation of deciding a fair set of weights.

The second choice is the minimization over belief assignments. Our moti-

---

4Rawls [1971] argues that a fair social choice can only be made in a hypothetical “original position”:

No one knows his place in society, his class position or social status, nor does anyone know his fortune in the distribution of natural assets and abilities, his intelligence, strength, and the like. I shall even assume that the parties do not know their conceptions of the good or their special psychological propensities. The principles of justice are chosen behind a veil of ignorance.

For our purposes, replace “principles of justice” with “design of financial markets.” The veil of ignorance advocated by Rawls allows devising a set of rules that are independent of the current economic fundamentals – beliefs assignment, true data generating process, and wealth distribution.

5This is a vector of weights for which the Pareto and the competitive allocations coincide under $P^i = P^0, \forall i$. See section 7 for more details.

6We consider a set of belief assignments restricted by assumption A.4 as if we remove it our criterion would select beliefs that assign all probability to the worst path.
vation is that in reality many configurations of beliefs are possible. Each such configuration may support a different financial market design. For example, some agents may be optimistic and undertake excessively risky investments that could drive them quickly out of the financial markets. Financial restrictions seem desirable in this case. On the other hand, pessimistic agents might over-invest in safe assets. They would still be driven out of a complete financial market, but perhaps at a slower rate. Financial regulations in this case would have to strike a balance between saving agents from financial ruin and providing insurance opportunities. The analysis would be more involved if both optimistic and pessimistic agents were present. The possibilities are limitless, and for this reason, we consider only the worst possible assignment of beliefs.

The third choice is the minimization over data generating processes. This choice is justified by the fact that many realistic stochastic processes for consumption are difficult to distinguish with the available data. For example, processes with long-run risk as in Bansal and Yaron [2004] and disaster risk as in Rietz [1988] and Barro [2006] are difficult to distinguish from a random walk. So, we do not grant our designer knowledge of the true “beliefs” \( P^0 \). Instead the designer chooses a financial market structure that would provide a satisfactory welfare level even under the worst possible assignment of the data generating process.

6 Illustrative examples

We now present our leading example, which we use to illustrate the economic forces that operate in economies with heterogeneous beliefs. We show how to apply our welfare criterion and use it to compare the complete markets and various incomplete market settings. In this section, we investigate social welfare using the Rawlsian utility aggregator (5). In section 7, we consider the Pareto criterion using market weights. The two criteria lead to remarkably similar results.

In our economy agents share a common utility function

\[ u(c) = c^{1-\gamma}/(1 - \gamma), \]

where \( \gamma = 2 \).

There are two types of these agents and three states: \( \sigma_t \in \{0, 1, 2\} \). The
economy begins in state 0 and then exits to states 1 and 2. Endowments are specified as follows:

\[
(e^1_t, e^2_t) = \begin{cases} 
(0.5, 0.5) & \text{if } \sigma_t = 0 \\
(e_h, e_l) & \text{if } \sigma_t = 1 \\
(e_l, e_h) & \text{if } \sigma_t = 2 
\end{cases}, \quad \forall t, \sigma. \tag{9}
\]

We, of course, assume that \(e_h > e_l\). So, although there is no aggregate uncertainty, individuals face idiosyncratic risk.

Beliefs are specified as follows:

\[
\Pi^i = \begin{bmatrix} 0 & 0.5 & 0.5 \\
0 & p^i & 1 - p^i \\
0 & p^i & 1 - p^i \end{bmatrix}, \tag{10}
\]

where \(\Pi^0\) denotes the true probability transition matrix. Subjective probabilities over histories \(P^i_t(\sigma)\) are computed using individual transition matrices.

### 6.1 Complete markets economy

First, we describe a competitive equilibrium in the complete markets economy when beliefs are homogeneous, but not necessarily correct. Because there is no aggregate uncertainty and preferences are homothetic, both agents consume a constant amount. The competitive equilibrium allocation is:

\[
(c^1_t(\sigma), c^2_t(\sigma)) = (0.5 + \beta^2(\mu_e - 0.5), 0.5 - \beta^2(\mu_e - 0.5)), \quad \forall t, \sigma, \tag{11}
\]

where \(\mu_e = pe_l + (1-p)e_h\) is the expected endowment evaluated using the common beliefs, \(p\). An agent achieves a constant consumption plan by buying \(A_j \equiv 0.5 - e_j + \beta(\mu_e - 0.5)\) Arrow securities paying in the state where his income is \(e_j\). The quantity of Arrow securities traded in equilibrium, \(|A_j|\), is small relative to the natural borrowing limit: \(N^i_t(\sigma) = e^i_t(\sigma) + \beta \mu_e/(1 - \beta)\).

Second, we describe a competitive equilibrium in the complete markets with heterogeneous beliefs. Suppose that \(p^1 = p^0\) and \(p^2 \neq p^0\). In this case, not only do agents not consume constant amounts, but as shown in Blume and Easley [2006] consumption of a type-2 agent converges to zero:

\[
\limsup_{t \to \infty} c^2_t(\sigma) = 0 \quad P^0 a.s. \tag{12}
\]

\footnote{The only purpose of the transitory state 0 is symmetry. It insures that agents begin with identical endowments and can trade prior to the realization of states 1 and 2.}
Following Blume and Easley [2006] we say that type-2 agents do not survive. This immiseration of agents with incorrect beliefs when market are complete is the motivation for our analysis and the source of our intuition that market restrictions could be useful.

Agents invest in Arrow securities for two reasons: income hedging and disagreement. Suppose $p^2 > p^0 = p^1$. To hedge income fluctuations, a type-2 agent buys Arrow securities that pay in state 1 (his low income state) and sells Arrow securities that pay in state 2 (his high income state). Yet, because a type-2 agent overestimates probability of state 1, he buys extra securities that pay in this state. So, he over-invests in securities that pay in state 1 and under-invests in securities that pay in state 2. These additional trades are “speculative.” As a result of these trades, a type-2 agent’s consumption increases every time state 1 realizes. The opposite happens if state 2 realizes. Yet, state 1 is less likely than a type-2 agent anticipates. So his investments pay off less than he expects, he loses wealth on average, and his consumption converges to zero.

Figure 1 plots 200 sample paths of consumption (panel A) and financial wealth (panel B) of a type-2 agent for a simple example of the complete markets economy.
markets economy. The solid line in each panel denotes the average across sample paths. Both consumption and wealth drift towards their respective lower bounds. Yet, the speed of convergence is slow: for example, after 100 periods a type-2 agent’s consumption decreases from 0.493 to 0.432 along the average path. The decline in financial wealth is more substantial, falling from 0 to -1.524 (or roughly three average individual annual incomes) along the average path.

Despite a decline in his consumption and financial wealth, a type-2 agent believes that what happens to him is simply bad luck. Figure 2 demonstrates the difference between actual and perceived outcomes. This figure plots expected, from a point of view of type-2 agent, evolution of his consumption and financial wealth in periods 51-100 assuming that during periods 0-50 he followed the “average path.” Not surprisingly, he expects to prosper. This is a manifestation of another result in Blume and Easley [2006] which applied to our example shows that agent 2 believes that his consumption will converge almost surely to the entire aggregate endowment:

\[
\limsup_{t \to \infty} c^t_i(\sigma) = 1 \quad P^a.s.
\]

Finally, we present welfare levels for the two types of agents in our example. As a benchmark, we compute welfare in the complete markets econ-
omy when beliefs are homogeneous and coincide with the truth. Assuming $p^0 = 0.50$, this benchmark level of welfare, denoted by $W^*$, is $-2$ for each type. Subjective welfare levels in the heterogeneous beliefs economy are $-1.943$ and $-2.124$, respectively for a type-1 and a type-2 agent. A type-1 agent, whose beliefs coincide with the truth, expects higher welfare than $W^*$. He is better off in the economy with diverse beliefs as his “speculative” financial strategy allows him to accumulate wealth. A type-2 agent expects welfare level that is lower than $W^*$. This happens because the type-2 agent believes that his endowment stream has a relatively low value. Objective welfare levels (expected utility of equilibrium consumptions computed using the truth) are $-1.947$ and $-2.129$, respectively for a type-1 and type-2 agent.

In this example, belief diversity has a substantial impact on welfare: relative to the common beliefs benchmark a reduction in a type-2 agent’s welfare is equivalent to a permanent 6.45% decline in his consumption. So, welfare of a type-2 agent is low, and hence according to the Rawlsian aggregator, social welfare is low. Two sources contribute to this effect: consumption volatility and a downward trend in a type-2’s consumption. To quantify the contribution of each source we note that the welfare of a type-2 agent computed along the “average path” is $-2.091$. Thus, low welfare of a type-2 agent is caused largely by a diminishing trend in his consumption rather than by increased consumption volatility.

### 6.2 Bond economy

In the bond-only economy, agents can save and borrow by buying or selling bonds, but they cannot transfer income across states. To insure that an equilibrium exits for this economy, we impose a borrowing limit as explained in section 4.2. Since it is impossible to devise a priori a borrowing limit that would never bind we impose an exogenous, yet generous, limit of 16 average

---

9 Cost of aggregate fluctuations in a standard RBC model is typically found to be below 0.1%.

10 It is natural to ask what would happen in this economy if a type-2 agent were optimistic. To answer this we studied the case with $p^0 = p^1 = 0.50, p^2 = 0.45$. Welfare levels in this case are: $U_{p^0} = U_{p^1} = -2.002, U_{p^2} = -2.063$ and $U_{p^2} = -2.058$. That is a type-2 agent still has the lowest welfare in the economy but it is not as low. This happens largely because optimism increases the value of his endowment plan. So, his consumption while decreasing on average starts from a value above 0.5. If we replaced his consumption plan with an average plan his welfare would be $-2.024$. So, here the welfare loss is attributed mainly to increased consumption volatility. See also section A.1.
Parameters: $\beta = 0.96, \epsilon_l = 1/3, \epsilon_h = 2/3, p^0 = p^1 = 0.5, p^2 = 0.55, B = 8.$

individual annual incomes: $B_i^t(\sigma) = 8, \forall t, \sigma$.

Continuing with the example from the previous section, we simulate equilibrium consumption and wealth dynamics in the bond economy. As shown in figure 3, consumption and financial wealth for the type-2 agent now grow on average. Consumption increases from an average of 0.492 to 0.526 (panel A), and financial wealth rises from an average of 0 to 0.878, or 1.76 average individual annual incomes (panel B). As explained in Cogley et al. [forthcoming], this occurs because the type-2 agent is pessimistic and buys bonds as a precautionary store of value.

Subjective welfare levels are $-2.004$ and $-2.011$, respectively, for the type-1 and type-2 agents. So both agents expect to be worse off than in the complete markets economy in which agents have common, correct beliefs. Objective welfare levels show that a type-2 agent, despite accumulating financial wealth, has lower welfare. This occurs because pessimism drives a type-2 agent to postpone consumption far into the future which lowers expected utility.
6.3 Bond-only vs complete markets

If \((p^1 = p^0 = 0.5, p^2 = 0.55)\) were the only admissible beliefs, our welfare criterion (with the Rawlsian aggregator) would select the bond-only design over the complete markets design. The former delivers a substantial welfare level to both types because it limits speculation, but still allows resources to be transferred across periods. Under complete markets, type-1 agents take advantage of the poor forecasting abilities of type-2 consumers, eventually driving them to destitution.

Matters are more complicated when we consider a larger set of admissible beliefs. For instance, suppose \((p^1, p^2) \in [0.45, 0.55]^2\), and \(p^0 = 0.5\).\(^{11}\) Figure 4 plots the welfare surface \(\min_i [U_{p^0}(c^i(p^1, p^2|M))]\) for this belief set. The lowest welfare level under the bond-only design is \(-2.011\), and it is achieved at \((p^1, p^2) = (0.45, 0.45)\) and \((0.55, 0.55)\). At these “critical points” (depicted by black points in the figure), beliefs are homogeneous but wrong.

The lowest welfare in the complete markets economy is \(-2.139\), and it is achieved at \((p^1, p^2) = (0.45, 0.525)\) and \((0.475, 0.55)\) (portrayed by gray points in the figure). At the critical points, beliefs are nearly maximally different. Consider the belief assignment \((p^1, p^2) = (0.45, 0.525)\). With these beliefs the type-1 agent has lower welfare. Two forces are acting against him. First, his beliefs are less accurate, and, so, his consumption is eventually driven to zero. Second, he is more pessimistic than a type-2 agent, and his endowment stream is valued less – he is subject to a negative wealth effect. But type-2 agents are also pessimistic, and this activates a wealth effect that reduces a type-2 agent’s welfare.

In this example, our welfare criterion (using the Rawlsian aggregator) selects the bond-only design over the complete markets design because:

\[
-2.011 = \min_{p^1, p^2} \min_i U_{p^0}^i(c^i(P|B)) > \min_{p^1, p^2} \min_i U_{p^0}^i(c^i(P|CM)) = -2.139.
\]

The complete markets design would be preferred if the set of admissible beliefs was concentrated tightly enough about the truth, for example if it is reduced to \([0.49, 0.51]^2\). This is not surprising as the complete markets design is, of course, preferred to the bond-only design with common, correct beliefs. It is surprising, though, that the bond-only design performs so robustly; at least when there is no aggregate risk.

\(^{11}\)Note that for now, we are considering only one possible true data generating process. In section 8, we relax this restriction.
Figure 4: Welfare in example 1: the bond-only (black) vs the complete markets (grey) design. Square point denotes the unconstrained maximum: \((p^1, p^2, W^*) = (0.5, 0.5, -2)\). Circle points denote belief assignments that attain the lowest welfare under the corresponding design.

Parameters: \(\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = 0.5, B = 8\).

6.4 Borrowing limits

We next consider a market design in which a rich set of assets is traded, but trading is subject to an exogenous borrowing limit \(B\) that is tighter than the natural borrowing limits in (2b)

\[
a_{i+1}^l(\sigma) \geq -B.
\]

When tight borrowing limits are enforced, all agents survive even when there are as many Arrow securities as states. We call these markets complete with borrowing limits as they have enough Arrow securities, but potentially binding borrowing limits are imposed.\(^{12}\) Thus, complete markets with borrowing limits...
limits is an alternative design that tames standard complete markets survival forces.

We continue to assume that \( p^0 = 0.50 \) and that the admissible set of belief assignments is \( (p^1, p^2) \in [0.45, 0.55]^2 \). We set \( B = 1 \), so that our borrowing limit is equivalent to two average individual annual incomes. Figure 5 shows the social welfare surface for this environment (black) and contrasts it with the benchmark complete markets design (gray).

\[
\begin{align*}
\text{Figure 5: Welfare in example 2: the complete markets with borrowing limits (black) vs the complete markets design (gray). Square point denotes the unconstrained maximum: } (p_1^1, p_2^1; W^*) = (0.5, 0.5, -2). \text{ Circles denote belief assignments that attain the lowest welfare under the corresponding design. Parameters: } \beta = 0.96, e_1 = 1/3, e_h = 2/3, p^0 = 0.5, B = 1.
\end{align*}
\]

The square depicts the maximum achievable welfare in the two economies. It is reached at \( (p_1^1, p_2^2) = (0.5, 0.5) \) in both cases and is equal to \( W^* = -2 \). When agents agree, there is little trading, and borrowing limits are slack.

The two circles portray the minimum welfare achieved under the respective market designs. Under the design with borrowing limits, the lowest welfare levels are achieved at either \( (p_1^1, p_2^2) = (0.45, 0.48) \) or \( (p_1^1, p_2^2) = (0.53, 0.55) \). As in the bond economy, belief heterogeneity ceases to be the
critical force defining the lowest welfare in the economy. Instead, at the critical belief assignments, agents nearly agree on one of the types being poor. For example, at the point \((p^1, p^2) = (0.45, 0.48)\) everyone agrees that type-1 agent is less likely to receive high endowments. Moreover, a type-1 agent’s beliefs are less accurate. For both reasons, his and the society’s welfare is lower. At \((p^1, p^2) = (0.53, 0.55)\) it is a type-2 agent who suffers. Tightening the borrowing limit significantly lessens speculation and, therefore, survival forces. For this example, society’s welfare increases from -2.139 to -2.083, a difference equivalent to a 2.7% permanent increase in consumption.

Next we turn to an economy in which the type-1 agent knows the truth and the type-2 agent is pessimistic, \((p^1, p^2) = (0.50, 0.55)\). We compute mean and standard deviation (in parentheses) of the following variables: type-2 agent’s financial wealth \(a^2_t(\sigma)\), his consumption \(c^2_t(\sigma)\) and prices of a risk-free bond \(q^b_t(\sigma)\) and a claim to the aggregate endowment \(q^e_t(\sigma)\) (see (4) for definition). We contrast two designs: complete markets with (restrictive) \(B = 1\) and (relaxed) \(B = 8\) borrowing limits. Table 1 summarizes our findings. First, financial wealth of the type-2 agent is 3.79 times less volatile under \(B = 1\) than under \(B = 8\). Second, consumption of the type-2 agent stays closer to 0.5 and it is also 2.43 times less volatile than under \(B = 8\). A more nearly equal and less volatile distribution of consumption is the source of welfare gains in the design with the tight borrowing limit. Third, prices of the two financial assets are increased and they are also more volatile. That is, by tightening the borrowing limit the designer drives volatility out of consumption and into prices which suggests that a goal of financial price stability may conflict with social welfare maximization.

<table>
<thead>
<tr>
<th></th>
<th>(a^2)</th>
<th>(c^2)</th>
<th>(\ln(q^b))</th>
<th>(\ln(q^e))</th>
</tr>
</thead>
<tbody>
<tr>
<td>(B = 1)</td>
<td>0.135</td>
<td>0.517</td>
<td>-0.037</td>
<td>3.275</td>
</tr>
<tr>
<td></td>
<td>(0.612)</td>
<td>(0.038)</td>
<td>(0.008)</td>
<td>(0.030)</td>
</tr>
<tr>
<td>(B = 8)</td>
<td>5.248</td>
<td>0.716</td>
<td>-0.041</td>
<td>3.182</td>
</tr>
<tr>
<td></td>
<td>(2.317)</td>
<td>(0.092)</td>
<td>(0.002)</td>
<td>(0.022)</td>
</tr>
</tbody>
</table>

Table 1: Mean and standard deviation (in parentheses) for the complete markets with borrowing limit design

---

\(^{13}\)We simulated 11,000 periods starting from a random state and \((a^1_0, a^2_0) = (0, 0)\). We discarded the first 1,000 observations.
Finally, we consider a design in which a full set of Arrow securities is traded, but trading is subject to a transaction tax. As before, trade is subject to an exogenous borrowing limit $B = 8$, but we replace budget constraint (2a) with the following

$$c^i_t(\sigma) + \sum_{\delta | \sigma^t} Q_1(\tilde{\sigma}) a^i_{t+1}(\tilde{\sigma}) + \tau \cdot \sum_{\delta | \sigma^t} [a^i_{t+1}(\tilde{\sigma}) - a^i_t(\sigma)]^2 = a^i_t(\sigma) + c^i_t(\sigma) + T_t(\sigma)/2,$$  \hspace{1cm} (14)

where $T_t(\sigma)$ is the total transaction tax revenue. Our transaction tax design embeds two important assumptions. First, the transaction tax is assumed to be a quadratic function of security purchases to insure continuity of demands for securities. Second, we rebate the transaction tax back to investors as equal lump sums.

Figure 6 shows welfare for our example under three market designs: complete markets with a natural borrowing limit, complete markets with an exogenous borrowing limit $B = 8$, and complete markets with $B = 8$ plus a transaction tax $\tau = 0.05$. Welfare for the first two designs are very close, suggesting that competitive equilibrium allocations under $B = 8$ are close to allocations under the natural borrowing limit. Imposing a transaction tax on top of the borrowing limit increases society’s welfare from -2.134 to -2.079, an amount equivalent to a permanent 2.6% increase in consumption.

### 7 Market weights

Next, we examine an alternative utility aggregator: the Pareto criterion using market weights. That is for any belief assignment $\mathcal{P}$ we solve for the competitive equilibrium. Then we compute the vector of Pareto weights for which the competitive and the Pareto allocations coincide. Let $\theta^\sigma(\mathcal{P})$ denote the implied Pareto weight, also called market weight, of type-$i$ agent.\textsuperscript{14} The

\textsuperscript{14}With logarithmic preferences Pareto weights are date-0 wealth shares. That is the weight of agent $i$ is the proportion of the aggregate wealth owned by him. This suggests yet another possibility that is to use wealth shares from the complete markets competitive equilibrium.
Figure 6: Welfare in example 3: complete markets with borrowing limits and transaction tax (black) vs complete markets with borrowing limit (dark gray) vs complete markets. Square point denotes the unconstrained maximum: \((p^1, p^2, W) = (0.5, 0.5, -2)\). Circle points denote belief assignments that attain the lowest welfare under the corresponding market design.

Parameters: \(\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = 0.5, B = 8, \tau = 0.05\).

The social welfare criterion with this utility aggregator replaces the lowest welfare in the society with a particular weighted average of individual welfare levels. Under this criterion, the social welfare of an allocation cannot be driven by a small but disadvantaged group because its Pareto weight would, in general, be small. However, we obtain qualitative results using this aggregator that are similar to those derived from the Rawlsian criterion.

Figure 7 plots the welfare weight of agent 2 for \((p^1, p^2) \in [0.45, 0.55]^2 \equiv B\). The weights of the two types sum to one. The weight equals 0.5 on the
diagonal where agents are symmetric opposites: \( p^1 = 1 - p^2 \). Consider now moving away from the diagonal towards \((p^1, p^2) = (0.45, 0.45)\). Agent 2 becomes more optimistic and agent 1 more pessimistic; so, type-2 agent’s weight increases and type-1 agent’s weight decreases. This occurs because prices reflect the common belief that type 2 is more likely to receive high endowment. So, the type 2 agent is wealthier and his market weight is higher.\(^{15}\)

![Figure 7: Implied Pareto weight of the type-2 agent \(\theta_2\) for the complete markets economy. Parameters: \(\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = 0.5\).](image)

We now turn to welfare comparison of the bond-only economy and the complete markets economy. We continue to fix \(p^0 = 0.5\). Figure 8 plots social welfare \(\sum_i[\theta^i(P)U_{P_0}(c^i(P|M))]\) for the two financial markets designs. When beliefs coincide with the truth, \(p^1 = p^2 = p^0\), the welfare of each type is \(-2\) – the maximum achievable under any market design (depicted by the gray square point). Social welfare is close to this benchmark when agents

\(^{15}\)This is a manifestation of the wealth effect that may sometimes dominate survival/speculative forces.
have common beliefs, even if those beliefs are wrong, *i.e.* on the diagonal with \( p^1 = p^2 \). Close to the diagonal welfare under the bond-only design and under the complete markets design are similar. But the latter is higher because disagreement is small and survival forces are weak. So, while agents are being driven out of the financial markets this occurs slowly.

As we move away from common beliefs social welfare stays robustly high under the bond-only design, but declines under the complete markets design. The reason for this robust performance of the bond-only design is that it limits survival forces. That is, differences in beliefs have only a limited effect on the equilibrium outcome when only a risk-free bond is traded. The lowest welfare under the bond-only design is achieved at \((p^1, p^2) = (0.55, 0.55)\) and \((p^1, p^2) = (0.45, 0.45)\). At these belief assignments, both types incorrectly believe that one of them is more likely to receive a high endowment. As the common belief is reflected in the bond price, the believed-to-be-poor type turns out to be poor in fact. So, social welfare is low because the discrepancy between agents’ individual welfare levels is large. The lowest welfare under the complete markets design is achieved at \((p^1, p^2) = (0.55, 0.55)\) and \((p^1, p^2) = (0.45, 0.45)\) (depicted by gray circles in the figure). At these points beliefs are maximally heterogeneous. So, speculative motives are strong and survival forces occasionally drive each agent arbitrarily close to loosing all of his wealth. As a result, consumption is volatile and social welfare is low. We conclude, for this example, that the bond-only design dominates the complete markets design:

\[
-2.132 = \min_P \sum_{i=1}^{I} \theta^i U_{p^i}(P|CM) < \min_P \sum_{i=1}^{I} \theta^i U_{p^i}(P|B) = -2.011.
\]

We next compare the complete markets economy with borrowing limits and the unrestricted complete markets design. We impose a borrowing limit of \( B = 1 \) or two average annual incomes. This limit is restrictive if compared with the natural borrowing limits, but it would not be binding in a competitive equilibrium with complete markets if both agents had correct beliefs. With diverse beliefs, on the other hand, any tight exogenous borrowing limit must be binding. Moreover, any borrowing limit is more restrictive when agents are pessimistic than when they are optimistic.\(^{16}\) For this reason, the

\(^{16}\) This occurs because insurance and speculative motives align and prompt types to purchase more Arrow securities for the low income state as in Tsyrennikov [2012].
worst belief assignment is $(0.45, 0.55)$ – when disagreement is maximal and both types are pessimistic. A tight borrowing limit restricts the maximal amount of wealth can be lost by any agent and bounds consumption away from zero. Yet, borrowing limits are activated only when wealth becomes unevenly distributed. When disagreement is small, wealth is always close to being equally distributed and borrowing limits rarely bind. For this reason, the two market designs deliver similar welfare levels when disagreement is small. That is imposing even the tight borrowing limit $B = 1$ is nearly “harmless.” So, we conclude that the design with the borrowing limit $B = 1$ dominates the design with natural borrowing limits:

$$-2.132 = \min \mathcal{P} \sum_{i=1}^{I} \theta^i U^i_{p0}(\mathcal{P}|CMT) < \min \mathcal{P} \sum_{i=1}^{I} \theta^i U^i_{p0}(\mathcal{P}|CMB) = -2.028.$$
Finally, we analyze the effect of a transaction tax on each financial transaction as specified in (14). This tax limits speculation, but it also restricts hedging possibilities. As above the new restriction is stronger when agents are pessimistic. So, the worst belief assignment under both designs is $(p^1, p^2) = (0.45, 0.55)$; see figure 10. Welfare is lowest in this case because 1) survival forces are at their peak potential and 2) agents’ pessimism prompts them to trade/hedge more actively making the transaction tax harmful. Nonetheless, imposing a transaction tax of $\kappa = 0.05$ increases social welfare relative to complete markets

$$-2.118 = \min \mathcal{P} \sum_{i=1}^{I} \theta^i U_{p_0}^i(\mathcal{P}|CM) < \min \mathcal{P} \sum_{i=1}^{I} \theta^i U_{p_0}^i(\mathcal{P}|CMB) = -2.049.$$
Figure 10: Welfare in example 3: complete markets with borrowing limits and transaction tax (black) vs complete markets with borrowing limit (gray). Square point denotes the unconstrained maximum: \((p^1, p^2, W) = (0.5, 0.5, -2)\). Circle points denote belief assignments that attain the lowest welfare under the corresponding market design.

Parameters: \(\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = 0.5, B = 8, \tau = 0.05\).

8 Dependence on \(P^0\)

Our welfare criterion uses three min operators. However, so far we have demonstrated the use of the criterion only for a singleton \(B^0\). In this section we confront our designer with multiple data-generating processes: \(|B^0| > 1\). Notice, that our theoretical results hold for any \(P^0\) and, hence, any \(B^0\). Our numerical examples also show that welfare varies more under the complete markets design than under the designs with financial restrictions. By introducing uncertainty about \(P^0\), via expansion of \(B^0\), we expect welfare gains from financial restrictions to increase. These expectations are confirmed by the results reported in table 2. Here our welfare criterion uses the Rawlsian
Table 2: Welfare level under different $P^0$: the designs with financial restrictions ($B, C_{MB}, C_{MT}$) vs the complete markets design (CM).

Parameters: $\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = 0.5$.

In constructing Table 2 we have assumed that $(p^1, p^2) \in [0.45, 0.55]^2$. That is for each choice of $p^0 \in [0.45, 0.50]$ we report $\min_{p^1, p^2} \min_i U^i_{p^0}(c^i|M_{p^1, p^2})$.\textsuperscript{18} Columns 2 through 5 present welfare under the unrestricted complete markets design (section 4.1), the bond economy (section 4.2), complete markets with borrowing limits (section 6.4), and complete markets with transaction tax (section 6.5) respectively. All of these financial designs achieve the lowest welfare at $p^0 = 0.45$. Welfare under the complete markets is $W(CM) = -2.545$, the lowest among all of our financial designs.

The best performing design is the bond-only economy that achieves welfare level $W(B) = -2.084$. It offers an improvement over the complete markets design equivalent to a permanent 22.1% increase in consumption. The design with borrowing limit $B = 1$ dominates the design with transaction tax $\tau = 0.05$: $W(C_{MB}) = -2.121 > -2.234 = W(C_{MT})$. The former offers substantial improvement over the complete markets design, equivalent to a permanent 20.0% increase in consumption. But it underperforms relative to the bond-only design. The design with a transaction tax does not perform well when $p^0 \neq 0.5$. This happens because as $p^0$ diverges from 0.5 agents must take larger financial positions, that are costly due to a transaction tax.

\textsuperscript{17}We use the following notation: $W_{p^0}(M) = \min_{p^1, p^2} \min_i U^i_{p^0}(c^i|M_{p^1, p^2})$.

\textsuperscript{18}The results for $p^0 \in [0.50, 0.55]$ are symmetric. So, both at $p^0 = 0.55$ and at $p^0 = 0.45$ we get $W(C_{MB}) = -2.171, W(CM) = -2.545$. Only the identity, type 1 or type 2, of the least well-off agent changes.
to hedge income fluctuations.\footnote{To build intuition consider the case with correct and homogeneous beliefs. Recall that in the initial state, $z = 0$, both agents receive the same income 0.5. When $p^0 = 0.5$ agents trade to reallocate income across states. When $p^0 \neq 0.5$ agents get an additional motive to trade: to reallocate income across time. This motive appears because expected individual income is no longer 0.5 and agents want to borrow or lend against the future income. Because trading is costly agents end up with ‘suboptimal’ positions. See also derivations in section 6.}

The worst case beliefs assignment for the complete markets design is $(p^0, p^1, p^2) = (0.45, 0.45, 0.55)$. This point assigns correct beliefs to type-1 agents and maximally wrong beliefs to type-2 agents. This worst-case choice of beliefs maximizes strength of the survival forces. Type-2 agents have the lowest welfare in this economy. For the bond-only design the worst-case assignment of beliefs is $(p^0, p^1, p^2) = (0.45, 0.55, 0.535)$. Type-1 agents have the lowest welfare in this economy. Under this belief assignment, type-1 agents wrongly believe that they are more likely to receive high endowment. So, they dis-save and end up consuming less than type-2 agents. In addition, type-1 agents have less accurate beliefs guiding them to worse financial decisions. But, because of endogenous adjustment of the bond return and limited speculation opportunities type-1 agents loose wealth very slowly. This makes the bond-only economy a substantially more robust design than the complete markets. Under complete markets with a borrowing limit the worst case assignment of beliefs is $(p^0, p^1, p^2) = (0.45, 0.515, 0.55)$. Type-2 agents have the lowest welfare in this economy. First, because their beliefs are less accurate. Second, because both types agree that type-2 agents are less likely to receive high endowment. This forces type-2 agents to stay close to a restrictive borrowing limit. However, unlike under the complete markets design, the strict borrowing limit $B = 1$ allows type-2 agents to re-build their financial wealth quickly. Under complete markets with a transaction tax the worst case assignment of beliefs is $(p^0, p^1, p^2) = (0.45, 0.45, 0.55)$. Type-2 agents have the lowest welfare in this economy. This design is better than complete markets because a transaction tax limits speculation. But a transaction tax also limits the speed of type-2 agent’s recovery once he runs into financial trouble. This makes the design with a transaction tax worse than the others.

The larger $\mathcal{B}^0$ and $\mathcal{B}$ the starker the welfare difference will be. Reasonable choices of $\mathcal{B}^0$ and $\mathcal{B}$ can be constructed using error detection probabilities as in Hansen and Sargent [2007].\footnote{This approach allows forming a set of models that are reasonably hard to distinguish}
8.1 Putting our welfare criterion to work

One benefit of our welfare criterion is that it can be immediately applied to determine optimal financial market restrictions. As an example, we next demonstrate how to compute an optimal borrowing limit for our economy. Consider the complete markets financial design with borrowing limits. Previously we imposed an exogenous borrowing limit $B = 1$. We now compute the optimal borrowing limit:

$$B^* = \arg \max_B \min_{p_1, p_2} \min_i W^i_{p_0}(CMB).$$  \hspace{1cm}(15)

In our example the optimal borrowing limit $B^*$ is 36% of an average annual income. In the economy with homogeneous beliefs agents would borrow 33% of an average annual income. So, the optimal borrowing limit is just over what is needed to hedge income fluctuations.

9 Concluding remarks

We propose a framework and a welfare criterion for evaluation of different financial market designs. Our setting is an endowment economy in which agents may hold heterogeneous beliefs. We imagine a social planner who chooses a financial market design to maximize social welfare before beliefs and the true data generating process are assigned.

We use our criterion to study a simple economy. Our analysis illustrates the trade-offs between welfare-reducing speculation and welfare-improving insurance possibilities. Complete financial markets allow maximal insurance possibilities, but for economies with heterogeneous beliefs they also allow social welfare reducing speculation. We find that in the economies we study, financial market designs with simple restrictions such as restrictions on the set of traded assets, borrowing limits and transaction taxes offer substantial welfare gains relative to the complete financial markets benchmark. In our examples, gains can be as large as those stemming from a 6% permanent increase in consumption.

using a log-likelihood ratio test and a finite data sample.

21The magnitudes computed in this example are meant only as an illustration of how to apply our welfare criterion. Serious policy proposals would need a more realistic model of the economy.

22This is not the natural borrowing limit but an equilibrium borrowing amount.
Finally, we believe that the most important limitation of our analysis is the absence of incentive effects. That is in our analysis restrictions imposed on the financial markets have no affect on the set of feasible allocations. Relaxing this restriction is arguably the most profitable direction for future research in this line of work.

References


Jaroslav Borovicka. Survival and long-run dynamics with heterogeneous beliefs under recursive preferences. NYU manuscript, 2012.


In this section we explain the shape of the welfare surface under the complete markets design. Two forces are key to understanding this surface. The first is the survival force: the type of agent with the least accurate beliefs is driven out of the market and is likely to have the lowest welfare. The second is the wealth effect: an equilibrium price system is affected by the configuration of beliefs and this may present an advantage to one of the types.\footnote{When beliefs are equally accurate, the direction can be determined by looking at the date-0 consumption level. If the wealth effect impacts both types equally then $c_0^1 = 0.5$.}

Figure 11 reproduces the welfare surface shown in figure 4. Along arc AOB both types are either optimistic or both pessimistic. The wealth effects for each type offset each other. So, the welfare is decreasing as we move away from point O because agents disagree more on individual states and accept more volatile consumption. When we perturb beliefs slightly away from the arc welfare drops. This happens because of the wealth effect. Independently of the direction in which beliefs are perturbed, one type’s wealth will be affected negatively and this reduces his and the society’s welfare.

Along arc CD both types are close to agreement but $\text{prob}^1(\sigma_t = 1) > \text{prob}^2(\sigma_t = 1)$. Consider the closer half of arc CD where $\text{prob}^2(\sigma_t = 1) \geq 0.5$. Then, a type-1 agent is optimistic and a type-2 agent is pessimistic. This
configuration of beliefs is advantageous to a type-1 agent. (See also our two period example in the text.) But a type-1 agent also has less accurate beliefs. So, he is affected adversely by survival forces. The latter partially offsets the wealth effect and creates a ridge along arc CD.24

A.1 Wealth effect

It is instructive to study a simple two-period economy. This example demonstrates that an agent with less accurate beliefs can secure a higher objective welfare. The key to this result is a wealth effect.

A period utility function is \( u(c) = \log(c) \) and future utility is not discounted. The state in period 0 is known, and there are two possible state

---

24 Along the more distant half of arc CD the roles of the two types reverse.
realizations in period 1. Endowments for the two types are (0.5, 0.5) in period 0, and in period 1 they are (1, 0) if the state is 1 and (0, 1) if the state is 2. Under the true probability distribution both states are equally likely. A type-1 agent’s beliefs coincide with the truth. But a type-2 agent believes that \( \text{prob}(s = 1) = 0.5(1 - \Delta) \neq 0.5 \). Depending on whether \( \Delta > 0 \) or \( \Delta < 0 \) a type-2 agent is optimistic or pessimistic.

If both types had correct beliefs, in a competitive equilibrium allocation with complete markets every agent would consume 0.5 in every period and state.

![Figure 12: Objective welfare in the two-period complete markets economy](image)

When markets are complete the optimal consumption plan of a type-2 agent is:

\[
\begin{align*}
    c_0^2 &= \frac{1}{2 - \Delta}, \\
    c_1^2(s = 1) &= \frac{1 + 2\Delta}{2 + \Delta}, \\
    c_1^2(s = 2) &= \frac{1 - 2\Delta}{2 - 3\Delta}.
\end{align*}
\]  
(16)

There are two aspects of this equilibrium that are important. First, consumption of agent 2 is decreasing on average for all \( \Delta \neq 0 \):

\[
E[c_1^2] = c_0^2 \frac{4 - 4\Delta^2 c_0^2}{4 - \Delta^2 (c_0^2)^2} < c_0^2.
\]  
(17)

That is the agent with incorrect beliefs is being “driven out from the market.” Second, if a type-2 agent is optimistic \( (p < 0) \) then his consumption in period
0 is higher than 0.5. Lastly, the agent with incorrect beliefs may have higher objective welfare:

\[
\frac{dW^2(\Delta)}{d\Delta} \bigg|_{p=0} = 1 \neq 0,
\]

where \(W^2(\Delta) \equiv ln(c_0^2) + 0.5ln(c_1^2(s = 1)) + 0.5ln(c_1^2(s = 2))\). That is agent 2 can be better off being an optimist. But \(\lim_{p \to 0} W^2(p) = -\infty\). Figure 12 plots welfare of the two types of agent. The horizontal dotted line denotes the welfare level in the economy in which beliefs of each agent coincide with the truth. A type-2 agent benefits from being optimistic because of his impact on the equilibrium price system. Optimism increases the relative price of goods delivered in state \(s = 2\). This is the wealth effect.

### A.2 Symmetric beliefs

In this section we show how to construct a symmetric beliefs assignment. We continue to assume that endowments are ex-ante identical. This means that for every \(t\) and \(\sigma\) there exist \(\sigma'\) such that \((e_1^t(\sigma), e_1^t(\sigma')) = (e_1^t(\sigma'), e_1^t(\sigma'))\). Symmetric beliefs have the property that for every \(t\) and \(\sigma\) there exists \(\sigma'\) with \((P_1^t(\sigma), P_2^t(\sigma)) = (P_2^t(\sigma'), P_1^t(\sigma'))\). That is identities of the two agents are fully interchangeable.

We provide a simple example now. Suppose that there are two periods and two paths: \(\sigma, \sigma'\). Endowments are specified as follows: \(e_0(\sigma) = e_0(\sigma') = (1, 1), e_1(\sigma) = (0, 1), e_1(\sigma') = (1, 0)\). We will now assign beliefs to the two paths. For any \(p \in [0, 1]\) assign \(prob^1(\sigma) = p, prob^1(\sigma') = 1-p, prob^2(\sigma) = 1-p, prob^2(\sigma') = p\). We say that this system of beliefs is symmetric. If financial markets were complete different endowment streams would be valued equally. To put it differently, a competitive equilibrium allocation would be a solution to a Pareto problem with equal weighing of agents.

### B On choice of preference specification

We made two crucial assumptions about individual preferences. The first is that the preferences are time separable and the second is that the period utility function is unbounded below. Neither is crucial for our analysis and we provide our arguments below.

Suppose that individual preferences have a recursive utility representation as in Epstein and Zin [1989]. When markets are complete and agents have
Figure 13: Welfare with bounded below utility for complete markets (gray) and complete markets with a tight borrowing limit (black).

Parameters: $\beta = 0.96, e_l = 1/3, e_h = 2/3, p^0 = p^1 = 0.5, p^2 = 0.55, B = 8$.

Diverse beliefs some agent types will be driven out of financial markets. The difference is, as Borovicka [2012] shows, that it may not be the agent with the most accurate beliefs who survives as in Blume and Easley [2006]. But as long as there are agents that could be driven out of financial markets there is need for financial regulation. Our arguments are also more compelling in this case because speculation may impoverish agents with more accurate beliefs.

When period utility function is bounded from below then we believe that survival forces could be stronger because potential financial losses have lower utility cost. We demonstrate this by changing the period utility specification to $u(c) = \sqrt{c}$. Figure 13 plots welfare surfaces for the complete markets design and the complete markets with an exogenous borrowing limit design.

It shows that the welfare effect of imposing the borrowing limit $B = 1$ is less significant than with $u(c) = -1/c$ and it is equivalent to a 5.59% permanent increase in consumption.\footnote{Welfare levels under the two financial designs are respectively 1.3033 and 1.3762. Welfare level in the economy in which agents hold correct beliefs is 1.4142.} But the set of beliefs for which the
complete markets is a preferred financial design is much smaller than under 
\( u(c) = -1/c \). To paraphrase, survival forces are stronger and agents can
loose financial wealth more quickly, but the welfare effect of loosing wealth
is not as significant.

### B.1 Effects of time preference

The choice of financial design also depends on the discount factor \( \beta \). To
illustrate the effect of time preference, we fix \( p^1 = p^0 = 0.5 \) and specify the
admissible belief set as \( p^2 \in [0.45, 0.55] \). Then we let the common discount
factor \( \beta \) vary between 0.8 and 0.99. Figure 14 plots the social welfare sur-
face (again using the Rawlsian aggregator) under the bond-only (black) and
complete markets (gray) designs.\(^{26}\)

As the discount factor increases, the minimum welfare in the bond econ-
omy dominates the complete markets economy on a larger set of belief speci-
fications. This happens because agents care more about the limiting behavior
of their consumption plans when they are more patient, making the complete
markets design unattractive even if disagreement is small. For instance, for
\( \beta = 0.99 \), social welfare is -2.637 and -2.008, respectively, under the com-
plete markets and the bond-only designs. In this case, restricting financial
markets to allow of trade only a risk-free bond is equivalent to a permanent
31.3\% increase in consumption.

\(^{26}\)Note that the borrowing limit under the bond-only design was tightened the borrowing
limit under the bond-only design so that we could study preferences with a discount factor
as low as 0.8.
Figure 14: Welfare in example 1: the bond-only (black) vs the complete markets (gray) design. Circle points denote belief assignments that attain the lowest welfare under the corresponding design when $\beta = 0.99$.
Parameters: $e_l = 1/3, e_h = 2/3, p^0 = p^1 = 0.5, B = 2$. 

42