Developing innovative leaders is the new focus of the Haas School, which is revamping its MBA core curriculum and emphasizing the school’s distinctive culture to shape its students. The Full-time MBA and Evening & Weekend MBA programs will be the first to see the changes this fall.

“We want to develop innovative leaders who define what’s next for our markets and our societies,” says Dean Rich Lyons. “These kind of path-bending leaders are more critical than ever to our collective future because they are the ones who will create opportunity from the major challenges facing us in our lifetimes.”

All of the content at Haas focused on building innovative leaders is part of Berkeley Innovative Leader Development (BILD), a connecting theme that runs through the entire MBA curriculum. Here are the key stops along the BILD path.

### Orientation

Students will be introduced to the innovative leader framework and skill set when they first arrive on campus.

### Problem Solving

This new required course teaches several different ways of thinking in order to more effectively find, frame, and solve difficult problems that are characterized by volatility, uncertainty, complexity, and ambiguity. This course, a prerequisite to the required experiential course, also teaches how to generate a range of fresh ideas.

### Culture

Norms and Values

One unique aspect of BILD is the conscious use of Haas culture to shape the school’s students. The school recently codified its culture into four defining principles, which will be emphasized in admissions decisions and integrated into the academic programs:

- **Question the status quo**
- **Confidence without attitude**
- **Students always**
- **Beyond yourself**

The defining principles are heavily influenced by the school’s location in the San Francisco Bay Area—the world’s epicenter for innovation and entrepreneurship. And the Berkeley campus culture has always been about fresh thinking.

### Experiential Learning

All MBA students will be required to take a cutting-edge experiential learning course that prepares them to solve real-world business and organizational problems and emphasizes innovative leader skills. Students may choose from a list of opportunities that includes first-of-their-kind Haas’s programs such as Haas@Work, Cleantech to Market, and Social Sector Solutions as well as International Business Development.

### Electives

A series of electives plays a crucial role in allowing students to study and apply various aspects of innovative leadership in greater depth.

### Team Performance

This new required module is part of the experiential learning courses. It provides skill development and individual and group coaching on how to be an effective leader of a high-performance team.

### Leadership Development Series

The Berkeley MBA Leadership Development Series is a popular suite of non-credit, hands-on workshops and seminars patterned after applied leadership programming offered to senior leaders at the world’s top companies. Launched last year, the series included workshops on leadership led by bestselling authors Marshall Goldsmith and Patrick Lencioni.