List of publications & Summaries

Yasuyuki Yanaba

A. Articles
de la pratique gestionnaire des entreprises françaises” Bulletin de la societe franco-japonais de gestion, no.23, Mai. 2006, La Societe Franco-Japonaise de Gestion
the Germination of Corruption”  Studies in Political Science and Economics, vol.51, no4, March. 2015, Nihon Univ. Tokyo

*No.2-4,7,9,10. of monographs above are written in French, no.11 in English, and no.1,5,6,8, 12-19 of them are written in Japanese. Other monographs related to Chinese studies or texts published during 1975 – 2000 are omitted.

- Summary recent articles from no.14

14. This describes the love of wealth, anxiety and corruption of Chinese businessmen by analyzing the scandal of Huang Kuanyu, a founder and C.E.O. of an electric household appliances company.

15. This article analyses the most famous international lawsuit of trade mark transfer agreements between the French company Danone and Wahha, a Chinese company. The governmental and workers’ ownership and domestic dealers took the side of Wahaha. We can find institutional, social and cultural problems behind business and law problems.

16. This article analyzes the transformation from a government and workers company into a family company, after Song, the C.E.O. of Wahaha succeeding in JV with Danone and controlling his subsidiary companies.

17. This article analyzes the reasons for the conflicts between Danone and Wahaha concerning the trademark transfer agreement, the existence of subsidiary companies controlled by Song, the C.E.O., and the international strategy of Danone for controlling the industry.

18. The production responsibility system that was introduced at first in agriculture diffused to other industries, and the Economic Reform began. Soon, corruption spread all over China because the Communist Party of China and its organization like a Pyramid continued to control the governmental bureaucracy and had absolute power beyond the law. This is also justified by the traditional thought that the governance by a sage and realism is respected by Chinese.

19. When we look at Chinese Rural and Town Enterprises, we find several problems, such as the absence of voting rights of stock-owners and the dominant power of government and its officers. This is an important factor in the vices of the governance system of Chinese corporation.

Books (single authorship, Japanese)