

Jeff Seabright
Vice President, Environment & Water Resources
The Coca-Cola Company



Jeff Seabright is the chief environmental officer at The Coca-Cola Company, where he is responsible for environmental governance and leadership across global operations of the Coca-Cola system. He leads a team of nearly 20 experts working together to integrate water stewardship, sustainable packaging, energy management and climate protection practices into all Company business decisions and practices worldwide.

Jeff and his team collaborate with senior management, the Board of Directors, Coca-Cola's bottling partners, the external Environmental Advisory Board, and NGO partners on environmental management. Under Jeff's leadership, Coca-Cola has set a global goal to return to nature and communities an amount of water equal to what is used in all of its beverages and their production. The team also has initiated a worldwide sustainable packaging strategy to ensure the Coca-Cola system leads the beverage industry by reducing non-renewable resources used in packaging, innovating post-consumer recovery models and industry-leading practices for packaging reuse. Jeff also led the development of Coca-Cola's energy management and climate protection strategy, which has set specific global emissions reduction goals for manufacturing and advanced the development of HFC-free refrigeration.

Under Jeff's direction, The Coca-Cola Company and its bottlers have also established partnerships with organizations that include the U.S. Agency for International Development (USAID), CARE, The United Nations Development Programme (UNDP), the World Wildlife Fund (WWF) and hundreds of local communities. These partnerships are a united effort to apply the resources of the Coca-Cola system toward the protection and improvement of environmental resources in communities across the globe.

Prior to joining The Coca-Cola Company, Jeff served as a Foreign Service Officer at the State Department posted in Brussels with NATO, and was a legislative assistant to U.S. Senators John D. Rockefeller IV and Timothy E. Wirth. Beginning in 1994, Jeff served as Director of the Office of Energy, Environment and Technology at the U.S. Agency for International Development (USAID). In 1999, Jeff played an integral role in the negotiations of the Kyoto Protocol, following an appointment by President Clinton as Executive Director of the Climate Change Task Force. He then joined Texaco (now ChevronTexaco) as its Vice President for Policy Planning reporting to the CEO. Immediately prior to joining The Coca-Cola Company, Jeff was an environmental consultant for clients ranging from the United Nations to Fortune 500 companies.

Jeff has a Bachelor of Arts in Philosophy from Oberlin College in Ohio and a Masters of Science in International Relations from The London School of Economics. He is the Vice Chair of the World Environment Center and a member of the Environmental Technology and Trade Advisory Council, a Federal Advisory Committee (FACA) serving the Secretary of Commerce. Jeff also serves on the Boards of The Nature Conservancy (Georgia), Sustainable Atlanta, The Global Water Challenge, The Captain Planet Foundation, Pace Academy and the Environment Committee of the Metro Atlanta Chamber of Commerce.

He resides in Atlanta, Georgia, with his wife and two daughters.