

The Center for Responsible Business and the East Bay Chapter of the Haas Alumni Network are proud to present...

Wal-Mart: Leading Responsibly

with

TOM MARS

Executive Vice President and Chief Administrative Officer
Wal-Mart U.S.

Moderated by:

Dave Sherman,

Principal, Blu Skye Sustainability Consulting

Thursday, December 3, 2009

5:30 PM - 8:00 PM

Location: Andersen Auditorium

2220 Piedmont Avenue

Berkeley, CA 94720

Wal-Mart has been both lauded for its leadership in implementing socially responsible business solutions and questioned for the motives behind its actions. It is indisputable, however, that when the world's largest retailer makes seemingly small changes, like promoting the sale of fluorescent light bulbs in its stores, the positive impact is enormous--a reduction of over 28 million tons of greenhouse gas emissions per year.

Please join a conversation with Wal-Mart's Executive Vice President and Chief Administrative Officer, where he will share stories about how leading responsibly has helped to positively transform Wal-Mart and consequently has made a broader contribution to society.

For more information please contact Cecilia Pracher at cpracher@haas.berkeley.edu
or visit <http://acteva.com/booking.cfm?bevalD=192833>