

## Give Something Back CSR Scholarship

The Give Something Back Undergraduate CSR Scholarship provides a \$10,000 fellowship to an incoming Haas undergraduate with a commitment to corporate responsibility (CSR). The scholarship honors the legacy of Paul Newman.

### Selection Criteria

The review committee looks for need-based candidates who are passionate about and exhibit a strong interest in corporate responsibility (CSR), come from an underserved geographical location, and demonstrate outstanding leadership potential. Recipients will be required to take a certain number of CSR-related courses while at Haas.

### Application Requirements

Completed applications will be due July 2010.

To be considered, applicants must submit

**TWO COPIES** of the following:

- **One-page resume**
- **Two letters of recommendation**
- **Copy of the student's financial aid award letter** for the upcoming academic year.
- **Autobiographical statement.** Please include answers to the following essay questions:
  - What does corporate responsibility (CSR) mean and why is it important to you?
  - Please describe how your life experiences and your background make you well suited to become a Give Something Back CSR Scholar.
  - What do you hope to achieve professionally and how will the Haas School, the Center for Responsible Business, and the Give Something Back CSR Scholarship help you achieve these aspirations?

The application process will start July 2010 and should be mailed or delivered to Center for Responsible Business. Address on back of brochure.

A select number of applicants may be invited to interview with selection committee members. Students will be notified in mid-August.

<http://www.haas.berkeley.edu/responsiblebusiness/GiveSomethingBackScholarship.htm>

Contact: **Cecilia Pracher** at p. 510.643.7668 or e. [cpracher@haas.berkeley.edu](mailto:cpracher@haas.berkeley.edu).



## Center for Responsible Business

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Haas School of Business at UC Berkeley

**Corporate Responsibility@Haas  
Undergraduate Roadmap**

[www.haas.berkeley.edu/responsiblebusiness](http://www.haas.berkeley.edu/responsiblebusiness)

## Experiential Learning, Outreach & Leadership



### Give Something Back CSR Scholarship

(Summer)

Scholarship provides a \$10,000 to an incoming Haas undergraduate with a commitment to CSR.

### Strategic CSR & Projects Course (Fall)

Unique corporate engagement opportunity in classroom. Students develop CSR strategies to create competitive advantage through positive social impact.

### Net Impact Annual Conference (Fall)

Annual conference of CSR minded undergraduates, MBAs and like-minded business leaders.

### Undergraduate CSR Case Competition (Spring)

Annual CSR Case Competition challenges students to address real-life business issues in a socially responsible manner.

### Levi Strauss Small Grants Program (Ongoing)

Small Grants Program engages and promotes innovative thinking and creative ideas on ways to advance the CSR agenda within Haas community.

### Peterson Lecture Series in CSR (Ongoing)

Lecture Series brings thoughtful and diverse leaders to Haas to address topics related to business ethics, corporate responsibility, and sustainability.

### Net Impact Undergraduate Students

Undergraduate student group at Berkeley that works to use business as a tool for social change.

University of California  
**Berkeley**  
Haas School of Business

## Fall 2009 Courses

Haas & other department course offerings



### Corporate Responsibility

BA 192P

Strategic Corporate Responsibility & Projects

### Sustainability & Environment

CIV ENG 11

Engineered Systems and Sustainability

ECON C3

Introduction to Environmental Economics & Policy

ECON C102

Natural Resource Economics

ENE RES C100

Energy and Society

ENE RES 190

Seminar in Energy, Environment, Development

ENV DES 1

People and Environmental Design

ESPM 150 P

Renewable Energy and the Environment

ESPM 100

Environmental Problem Solving

PUB POL 182

Environment & Technology from the Policy & Business Perspective

### Social Enterprise

IAS 98

Issues in Political Economy & Development

IAS 105

The Ethics, Methods & Pragmatics of Global Practice

SOC 121

Innovation & Entrepreneurship: Social & Cultural Context

Course list is not exhaustive. Other courses of interest may be available. All courses listed above subject to change.



## Spring 2010 Courses

Haas & other department course offerings

### Corporate Responsibility

BA 170

Business Ethics for the 21<sup>st</sup> Century

BA 177

Colloquium on the Social, Political and Ethical Environment of Business

### Sustainability & Environment

CIV ENG 11

Engineered Systems and Sustainability

ECON C125

Environmental Economics

ENE RES 102

Quantitative Aspects of Global Environ. Problems

ENV ECON 153

Population, Environment and Development

ENV ECON C175

Economics of Climate Change

ESPM 60

Environmental Policy, Administration & Law

ESPM 102D

Resource and Environmental Policy

ESPM 150P

Renewable Energy and the Environment

ESPM 151

Society and Environment

ENV SCI 84

Seminar in Issues in Campus Sustainability

### Social Enterprise

BA 196

Entrepreneurship to Address Global Poverty

IAS 105

The Ethics, Methods & Pragmatics of Global Practice

SOCIOL 121

Innovation & Entrepreneurship: Social & Cultural Context

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