Prior to being admitted to the Haas School of Business, I was an active participant in the Freshman to Alumni Program (F2A). The F2A program provides a solid foundation for incoming minority students. Through F2A, I expanded my network and explored many new internship and career opportunities. As a Haas undergraduate, I have developed the ability to work in a fast-paced, team-based environment. I have also gained great leadership skills through HUBBA (Haas Undergraduate Black Business Association). After graduation, I will work in finance at Sandler Graduation, I will work in finance at Sandler.

JESS MERSTEN  BS ’16

The Haas School of Business offers a world-class education and provides opportunities for students to engage with an incredible network of faculty, alumni, and peers. Professors at Haas are very approachable and always willing to give advice to students about academics, internships, and life. Haas also fosters a close-knit student community through small classes and activities organized by the Cohort Program. Whether we are comparing notes after class or developing ideas for a marketing campaign, Haas students strive to collaborate, create, and innovate. Above all, I know that the students I have met at Haas are more than my business network; they are friends for life.

MANSHA SETH  BS’16

Haas is a unique undergraduate business program because it trains students to analyze and respond to real-world problems. The challenging coursework encourages innovation and prepares students for their dream career. Haas provides a collaborative environment that encourages us to take ownership of our work and find our passion. I feel very fortunate to learn and work with bright, hardworking, and genuine students and professors. Not only does Haas provide students with the technical skills necessary to venture into the working world, but it also provides them with a community and a foundation to pursue their passion. As I start my professional career, the experiences and guidance I have received at Haas will continue to be an integral part of my life.

Included in the following stellar Haas Undergraduate alumni:

Nikhil Arora and Alex Velez, Co-founders, BTR Ventures
Ben G. Baron, former CEO of VGS Group (Absolut Vodka)
Stuart Bernstein, Managing Director & Partner, Goldman Sachs
Richard Blum, Chairman & CEO of Blum Capital Partners LP
Kevin Chou, CEO & Co-Founder, Kabam
Ronald Codd, former CFO, PeopleSoft
Rick Cronk, retired President & Director, Dreyer’s Grand Ice Cream
Sangeeta Desai, COO & CFO, FreesatelliteMedia Group Ltd.
Stephanie DiMarco, Founder & Strategic Advisor, Advent Software, Inc.
Diane Dwyer, NBC Consultant, Media Consultant
JERRY JAO, CEO & Co-Founder, Retention Science
Luyang Jiang, CEO, Head of Corporate Communications, Asia at Christie’s
LINDA LANG, Retired Chairman, President & CEO, Jack in the Box Inc.
ROY NG, COO, Twilio, Inc.
Paraag Marathe, COO, San Francisco 49ers
Paul Merage, creator of “Hot Pockets,” former CEO and co-founder of Chef America
John Riccitiello, CEO/Chairman at Unity Technologies
Jack Russell, Chair of the Haas School Board, National Managing Partner, Corporate Development, Deloitte LLP
Sabrina Simmons, CFO & Executive Vice President, Finance, Gap, Inc.
Dawna Stone, winner of The Apprentice: Martha Stewart

There are 19,390 (living) alumni of the Haas Undergraduate Program, including the following stellar Haas Undergraduate alumni:
Haas School of Business
Undergraduate Program
Program Profile

Entering Students
Class of 2016
Entering Class Size 340
Continuing UC Berkeley Students 258
Transfer Students 82

Continuing UC Berkeley
Students

Admission Statistics
Average GPA for
Continuing UC Berkeley Students 3.71
Middle 80% GPA Range for
Continuing UC Berkeley Students 3.40-3.93
Average GPA for
Transfer Students 3.84
Middle 80% GPA Range for
Transfer Students 3.55-4.00

Employment Statistics
Class of 2014
Number of Companies that Recruited Haas Undergraduate Students: 323
Graduates Who Accepted a Job Offer Within Three Months of Graduation: 85%

Average Starting Salary: $65,103

Demographics
Class of 2016
Average Age 22
Minorities 61.2%
Women 46.3%

Full-time Positions
by Industry
Accounting 34%
Consulting Services 24%
Financial Services 20%
Technology/Science 17%
Consumer Products/Retail 3%
Government/Education 2%

Top Hiring Companies for 2014
Abbott Laboratories
Accenture
Bain and Company
Bank of America
Cisco Systems Inc.
Cornerstone Research
Credit Suisse First Boston
Deloitte and Touche LLP
Deloitte Consulting
Ernst and Young LLP
Facebook
Google Inc.
JPMorgan Chase
KPMG
LEK Consulting LLC
LinkedIn
Macy’s
Morgan Stanley
Oracle Corp
PricewaterhouseCoopers LLP
Prudential
Wells Fargo

Countries Represented
Armenia
Australia
Belarus
Brazil
Canada
China
Egypt
Finland
Germany
Hong Kong
Iceland

India
Indonesia
Iran
Italy
Kenya
Malaysia
Mexico
New Zealand
Pakistan
Peru

Philippines
Singapore
Sri Lanka
South Korea
Sri Lanka
Thailand
United Kingdom
United States
United States
Vietnam

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