

## **Fundraising & Soliciting Donations Guidelines for BHAN Chapters**

Sometimes alumni chapters are unsure if fundraising activities are allowed and/or desired by the school. This policy statement is intended to clarify certain aspects of fund raising by chapters.

### **1. Solicitation of Corporations for sponsorship of events:**

It is the Haas School's policy, both with student and alumni groups, that contributions of no more than \$2,000 be solicited from corporations for any event or activity. The Office of Corporate and Foundation Relations in the Haas School Development and Alumni Relations Office works closely with companies worldwide on behalf of the Haas School. It is important that the efforts of BHAN chapters do not conflict with the goals of the school or the work of the Corporate Relations Office.

If you are considering approaching a corporation or foundation for support, please contact [alumni@haas.berkeley.edu](mailto:alumni@haas.berkeley.edu) to discuss your plans. We are available to provide clearance and advice about approaching corporations in general or specific corporations you might want to target.

### **2. Solicitation of wine or other food products for events:**

Many BHAN chapters are contacting wineries to solicit in-kind donations or discounts for their events. This is a great way to off-set an expensive line item, add cachet to your events, showcase local wineries, and/or forge strong relationships with key vendors.

If you have any additional questions, please contact Sarah Hernandez, Director of Alumni Relations, at the Haas School of Business ([sarah@haas.berkeley.edu](mailto:sarah@haas.berkeley.edu) or 510-642-7757).

### **3. General Events for which entrance fees are charged:**

BHAN chapters may organize activities in which funds are collected in support of the Haas Fund. For example, the San Francisco BHAN chapter hosts an annual holiday event at a local art gallery; a portion of all sales for the evening support the Haas Fund.

The best events in support of the Haas School are those to which you invite individual members of the Berkeley Haas community, rather than companies or corporations. Entrance fees or donations by alumni and friends of Haas are always welcome.

Funds collected in support of the Haas School may be sent to the Haas Fund by way of a personal or chapter check made out to the UC Berkeley Foundation.

#### **4. Gambling activities or other similar events:**

A state law that took effect January 1, 2007 allows nonprofit organizations to conduct casino-night fundraisers using controlled games and donated non-cash prizes to further the purposes and mission of the nonprofit organization. Nonprofit organizations are required to have been in existence for 3 years and must register with the Division of Gambling Control within the Department of Justice prior to holding the fundraiser. Each nonprofit (or local chapter of a statewide nonprofit organization – which means a BHAN Chapter) is limited to one casino night fundraiser per year.

For further information, including how to register for a fundraiser and specific rules for conducting a fundraiser, please refer <http://ag.ca.gov/gambling/charitable.php>. Charitable gambling activities are under the control of the Bureau of Gambling Control in the State Attorney General's Office.

The Silicon Valley and East Bay BHAN chapters have hosted poker fund raisers; entry fees are collected in support of the Haas School. Gambling, in any form, is not allowed on facilities owned or operated by the University of California. Gaming events must be held at other facilities whose insurance policies will cover the activity.